



CBRL GROUP, INC.

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EDWARD A. GREENE TO JOIN CBRL GROUP AS SVP OF STRATEGIC INITIATIVES

Industry veteran to focus on commodities and supply chain strategies

LEBANON, Tenn. (August 15, 2005) -- CBRL Group, Inc. (Nasdaq: CBRL) today announced the appointment of Edward A. Greene to the newly created position of Senior Vice President of Strategic Initiatives. Greene will apply his expertise and skills in commodity strategy development, contract negotiations, and relationship management to provide guidance on food purchasing and supply chain management to the company's two subsidiaries, Cracker Barrel Old Country Store, Inc. and Logan's Roadhouse, Inc. Greene will report to Chairman, President & CEO Michael A. Woodhouse. He joins CBRL Group on October 3.

"We are fortunate to have someone with Ed's experience joining CBRL Group," said Woodhouse. "Ed's proven abilities will support achievement of our strategic goal of improving our business model through operating margin expansion while offering our customers the same or better product quality."

Greene has over 25 year of experience in restaurant purchasing, project implementation and process improvement. Before joining CBRL Group, Greene was Vice President of Food and Packaging Purchasing for Restaurant Services, Inc., Burger King's exclusive purchasing agent in the United States. He has also held senior positions at Metromedia Restaurant Group, Metromedia Steakhouses, Inc., and Burger King Corporation. Greene holds a Bachelor of Arts in International Relations from Bradley University, where he graduated *cum laude*, and a Master of International Management from Thunderbird, The American Graduate School of International Management.

Headquartered in Lebanon, Tennessee, CBRL Group, Inc. operates 533 Cracker Barrel Old Country Store restaurants and gift shops located in 41 states and 126 company-operated and 23 franchised Logan's Roadhouse restaurants in 19 states.

Except for specific historical information, many of the matters discussed in this press release may express or imply projections of revenues or expenditures, statements of plans and objectives or future operations or statements of future economic performance. These, and similar statements are forward-looking statements concerning matters that involve risks, uncertainties and other factors which may cause the actual performance of CBRL Group, Inc. and its subsidiaries to differ materially from those expressed or implied by this discussion. All forward-looking information is provided by the Company pursuant to the safe harbor established under the Private Securities Litigation Reform Act of 1995 and should be evaluated in the context of these factors. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "assumptions," "target," "guidance," "outlook," "plans," "projection," "may," "will," "would," "expect," "intend," "estimate," "anticipate," "believe,"

"potential" or "continue" (or the negative or other derivatives of each of these terms) or similar terminology. Factors which could materially affect actual results include, but are not limited to: the effects of uncertain consumer confidence or general or regional economic weakness on sales and customer travel activity; the ability of the Company to identify, acquire and sell successful new lines of retail merchandise and to successfully introduce new restaurant offerings and menu changes; the effects of plans intended to improve operational execution and performance; competitive marketing and operational initiatives; the effects of increased competition at Company locations on sales and on labor recruiting, cost, and retention; the availability and cost of acceptable sites for development and the Company's ability to identify such sites; workers' compensation, group health, facilities, utility and commodity price changes; changes in foreign exchange rates affecting the Company's future retail inventory purchases; increases in construction costs; consumer behavior based on concerns over nutritional or safety aspects of the Company's products or restaurant food in general: changes in or implementation of additional governmental or regulatory rules, regulations and interpretations affecting accounting, tax, wage and hour matters, health and safety, pensions, insurance or other undeterminable areas; practical or psychological effects of terrorist acts or war and military or government responses; the ability of and cost to the Company to recruit, train, and retain qualified restaurant hourly and management employees; disruptions to the company's restaurant or retail supply chains; the actual results of pending or threatened litigation or governmental investigations and the costs and effects of negative publicity associated with these activities; changes in accounting principles generally accepted in the United States of America or changes in capital market conditions that could affect valuations of restaurant companies in general or the Company's goodwill in particular; changes in interest rates affecting the Company's financing costs; and other factors described from time to time in the Company's filings with the SEC, press releases, and other communications.