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Cracker Barrel to Webcast Analyst-Institutional Investor Meeting

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) announced today that it will hold a meeting for securities analysts and institutional investors on April 26, 2012 at its home office in Lebanon, Tennessee. Senior executives from the Company will present a business update and discuss the Company's strategic plans.

Presentations are scheduled to begin at 8:45 a.m. CDT (9:45 a.m. EDT). The Company expects the presentations to conclude by approximately 12:15 p.m. CDT (1:15 p.m. EDT). A live webcast of the presentation will be available on-line in the Events area of the Company's website at investor.crackerbarrel.com. An on-line replay of the webcast will be available until May 20.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 612 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. — 11 p.m. For more information, visit crackerbarrel.com.

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