



October 28, 2011

## Jason Michael Carroll to Perform at Kingwood Cracker Barrel on November 3

*Former Cracker Barrel Server will be Servin' Up Songs from His Newly Released **Numbers** CD*

LEBANON, Tenn.--(BUSINESS WIRE)-- The Jason Michael Carroll CD **Numbers** release by Cracker Barrel Old Country Store® set the stage, or in this case, the porch, for live performances at selected Cracker Barrel locations. You can meet Jason Michael Carroll when he plays, sings and signs autographs on Thursday, November 3 on the porch at the Kingwood Cracker Barrel from 12:00 p.m. to 2:00 p.m. The store is located at 24400 Eastex Freeway at U.S. Hwy. 59 and North Park. Bring your lawn chair and enjoy the performance.

A former Cracker Barrel Old Country Store server, Jason Michael Carroll is the first artist ever signed for a full-length album in the company's exclusive music program who once worked in one of its restaurants. Carroll, who started singing in public while working as a server at the Cracker Barrel located in Henderson, N.C., has joined the ranks of the stars in the company's exclusive music program.

"Jason Michael Carroll began singing in public when he worked at our Henderson store and he hasn't stopped," said Julie Craig, Marketing Manager for Cracker Barrel. "He's already made history within the Cracker Barrel family and we think he's on his way to making some music history as well."

Cracker Barrel's exclusive music program includes many quality recordings. In September, The Oak Ridge Boys CD **It's Only Natural** was released through Cracker Barrel's exclusive music program. In July, Cracker Barrel released Jason Michael Carroll's all-country **Numbers** with 11 new songs and one previous hit. In May, Cracker Barrel released **Teddy Gentry's Best New Nashville** with original music from 12 talented new artists and Randy Travis' self-titled album **Randy Travis**. In March of this year, Cracker Barrel released Kenny Rogers' **The Love of God**, which debuted at #8 on the Billboard Top Country Albums chart and #2 on the Top Christian Albums chart. In January, Cracker Barrel released **The Grascals & Friends - Country Classics With A Bluegrass Spin**, which debuted at #1 on Billboard magazine's Bluegrass Albums chart and at #26 on Billboard's Top Country Albums chart. In November 2010, Cracker Barrel released Smokey Robinson's **Now & Then**, which debuted at #19 on Billboard magazine's R&B chart and was nominated for an NAACP IMAGE AWARD. September saw the release of the self-titled **Rodney Atkins**, which included four #1 hits, and Mandy Barnett's **Winter Wonderland**. Over the last few years, Cracker Barrel has released exclusive CDs with Craig Morgan, Wynonna, Dailey & Vincent, Alan Jackson, the Zac Brown Band, George Jones, Montgomery Gentry, Dolly Parton, Bill Gaither, Ricky Skaggs, Aaron Tippin, Alison Krauss & Union Station, Josh Turner, Amy Grant, Kenny Rogers, Sara Evans and Charlie Daniels.

### Tracks on **Numbers**:

1. This Is For The Lonely
2. Numbers
3. Ray Of Hope
4. Meet Me In The Barn
5. Hell Or Hallelujah
6. Can I Get An Amen
7. My Favorite
8. Don't Know Why
9. Let Me
10. Stray
11. Last Word
12. Alyssa Lies (*from the album **Waitin' in the Country**, Arista Records, 2007*)

## **About Cracker Barrel**

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 606 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit [crackerbarrel.com](http://crackerbarrel.com).

CBRL-G

Cracker Barrel Old Country Store, Inc.

Jeanne Ludington, 615-443-1115

[jeanne.ludington@crackerbarrel.com](mailto:jeanne.ludington@crackerbarrel.com)

or

For Jason Michael Carroll

Kirt Webster, 615-777-6995

[kirt@websterpr.com](mailto:kirt@websterpr.com)

Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media