



December 5, 2014

Cracker Barrel Old Country Store, Inc. Declares Quarterly Dividend

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LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. ("Cracker Barrel" or the "Company") (NASDAQ: CBRL) today announced that its Board of Directors has declared a regular quarterly dividend to common shareholders of \$1.00 per share, payable on February 5, 2015, to shareholders of record on January 16, 2015.

About Cracker Barrel Old Country Store

Cracker Barrel Old Country Store restaurants provide a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price.

Cracker Barrel Old Country Store, Inc. (Nasdaq:CBRL) was established in 1969 in Lebanon, Tenn. and operates 634 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6:00 a.m. - 10:00 p.m., and Friday and Saturday, 6:00 a.m. - 11:00 p.m. For more information, visit: crackerbarrel.com.

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