



August 30, 2010

Fall into Harvest Fest Flavors at Cracker Barrel Old Country Store(R)

New Apple-Inspired Dishes Available for a Limited Time

LEBANON, Tenn., Aug 30, 2010 (BUSINESS WIRE) -- As the days get shorter and the weather turns cooler, Cracker Barrel Old Country Store^(R) is cozying up to sweet and savory flavors straight from the harvest to the table. From August 30 through October 24, stop in at Cracker Barrel for their fall-inspired favorites.

"Fall is that time of year when families come back together around the table for some good comfort food," said Cracker Barrel Chef Bill Kitzler. "Our Harvest Fest offerings give our guests that warm feeling of savory home cooking paired with the sweet seasonal tastes of apples and cider for a true fall flavor experience."

Breakfast Features - Served All Day!

For a fresh start to your day, their Wholesome Mornin' Sampler is sure to please. It starts with low-fat vanilla yogurt blended with cinnamon-spiced apples and topped with a honey oat granola mix. They serve it with a fresh-baked apple bran muffin and two farm-fresh Grade A eggs, prepared just the way you like them, plus your choice of turkey sausage patties, thick-sliced, hickory-smoked bacon, smoked sausage patties or turkey sausage patties all for just \$6.99.

If your taste buds crave a seasonal twist on an old favorite, try Cracker Barrel's Apple Streusel French Toast Breakfast. They take three slices of sweet Apple Streusel bread made with bits of real apple, dip them in eggs, grill them to a golden brown, and top them with Cinnamon Apple Dumplin' syrup and real butter. Then they're served with two farm-fresh Grade A eggs, cooked to order, plus your choice of their thick-sliced, hickory-smoked bacon or smoked sausage patties for just \$7.29. For a smaller appetite, try the Apple Streusel French Toast only for \$5.99.

For a hearty country favorite, the Country Meat n' Biscuits is a tasty choice. Enjoy two made-from-scratch buttermilk biscuits with your choice of fried chicken tenderloin, country ham or sausage patties. They're served with two farm-fresh Grade A eggs, cooked just the way you like them, and your choice of hashbrown casserole or warm fried apples and sawmill gravy or coarse ground grits for \$5.99.

Lunch/Dinner Features - Served Daily Starting at 11 a.m.

Cracker Barrel's Apple Herb Roast Chicken n' Dressing is perfect for guests seeking traditional comfort food with a taste of fall. They lightly season tender half-chicken with a harvest spice rub, then oven-roast it with apple cider, Gala apples and onions. It's served with cider-glazed cornbread dressing and your choice of any country vegetable plus made-from-scratch buttermilk biscuits or corn muffins for just \$8.79.

For guests who enjoy their garden greens with a hearty twist, the Orchard Grilled Chicken Salad combines marinated, grilled chicken tenderloins, hickory-smoked bacon and blue cheese crumbles with crisp apple strips and red onions tossed in a cider glaze, all on top of a mix of fresh greens. It's served with a made-from-scratch grilled corn muffin and a country pepper vinaigrette dressing on the side for \$7.99.

If you prefer fish, try the Cracker Barrel Lemon Pepper Grilled Rainbow Trout. They take two boneless Idaho trout fillets, season them up with a hint of lemon and black pepper, and grill them until they're fork flaky. They're served with your choice of three country vegetables plus made-from-scratch buttermilk biscuits or corn muffins all for just \$9.49. For a smaller appetite, try one trout fillet and two country vegetables for only \$7.39.

A great fall meal wouldn't be complete without some sugar and spice for that sweet tooth. Always extra moist, their Carrot Cake is fresh baked and topped with a sweet cream cheese icing then covered with crunchy pecans for just \$3.29.

And while you're at Cracker Barrel, check out their fall-inspired home décor from The Family Blessings Collection and, as always, unique and nostalgic candies and gifts.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its signature biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 593 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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SOURCE: Cracker Barrel Old Country Store, Inc.

Cracker Barrel Old Country Store, Inc.
Julie Davis, 615-443-9266
jdavis@crackerbarrel.com

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