

September 10, 2009

Cracker Barrel to Participate in Two Conferences in September

LEBANON, Tenn., Sep 10, 2009 (BUSINESS WIRE) -- Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) will be participating in two investor conferences in September. The dates and times of the conferences are as follows:

- Wednesday, September 16, 2009 at 11:55 a.m. Eastern time--RBC 2009 Consumer Conference at the New York Palace
 Hotel in New York City. Executive Vice President and Chief Financial Officer Sandra B. Cochran will be speaking at the
 conference.
- Monday, September 21, 2009 at 2:30 p.m. Eastern time--Bank of America Merrill Lynch 2009 Smid Cap Conference at
 the InterContinental Boston in Boston. Chairman, President and Chief Executive Officer Michael A. Woodhouse will be
 speaking at the conference. A live webcast of the presentation will be available on-line in the Events area of the
 Company's website at investor.crackerbarrel.com. An on-line replay of the webcast will be available until October 9.

Headquartered in Lebanon, Tennessee, Cracker Barrel Old Country Store, Inc. presently operates 590 Cracker Barrel Old Country Store^(R) restaurants and gift shops located in 41 states.

CBRL-F

SOURCE: Cracker Barrel Old Country Store, Inc.

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