## SECURITIES AND EXCHANGE COMMISSION

 WASHINGTON, D.C. 20549Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended October 27, 1995
Commission file number 0-7536
CRACKER BARREL OLD COUNTRY STORE, INC.
Incorporated in Tennessee I.R.S. Employer Identification No. 62-0812904

Hartmann Drive, P.O. Box 787
Lebanon, Tennessee 37087

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615-444-5533
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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

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Yes X No_
                    60,234,822 Shares of Common Stock
                Issued and Outstanding
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                    Page 1 of 14
    1
    PART I
    Item 1. Financial Statements

CRACKER BARREL OLD COUNTRY STORE, INC.

|  | (Unaudited) | (Audited) |
| :---: | :---: | :---: |
| CONDENSED BALANCE SHEETS | October 27, | July 28, |
|  | 1995 | 1995 |

## ASSETS

Cash and cash equivalents Short-term investments
$\$ 31,578,685$
$14,081,075$
$3,105,720$
$63,699,330$
481,574
$5,518,702$
\$ 48,123,914
Receivables

| Total current assets | 118,465,086 | 120,366,463 |
| :---: | :---: | :---: |
| Property and equipment | 610,370,532 | 576,854,438 |
| Accumulated depreciation and amortization | 105,152,495 | 97,336,457 |
| Property and equipment-net | 505, 218, 037 | 479,517,981 |
| Long-term investments | 2,492,475 | 4,037,830 |
| Other assets | 694,037 | 593,117 |
| Total assets | \$626,869,635 | \$604,515,391 |
| LIABILITIES AND STOCKHOLDERS' | EQUITY |  |
| Accounts payable | \$ 26,267,737 | \$ 29,750,675 |
| Other current liabilities | 52,434,471 | 47,015,779 |
| Total current liabilities | 78,702,208 | 76,766,454 |
| Long-term debt | 21,290,000 | 19,500,000 |
| Capital lease obligations | 1,570,461 | 1,598,093 |
| Deferred income taxes | 10,567,946 | 10,567,946 |
| Stockholders' equity: |  |  |
| Common stock | 30,117,411 | 29,996,023 |
| Additional paid-in capital | 197,463,065 | 195,420,664 |
| Retained earnings | 287,158,544 | 270,666, 211 |
| Total stockholders' equity | 514,739,020 | 496,082,898 |
| Total liabilities and stockholders' equity | \$626,869,635 | \$604,515,391 |

Note: The balance sheet as of July 28, 1995 has been taken from the audited financial statements at that date, and condensed.

See notes to financial statements.

|  | For the Quarters Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { October } 27, \\ 1995 \end{gathered}$ | $\begin{gathered} \text { October 28, } \\ 1994 \end{gathered}$ |
| Net sales | \$221, 011, 273 | \$184, 947,701 |
| Cost of goods sold | 73,607,311 | 61,389,938 |
| Gross profit on sales | 147,403,962 | 123,557,763 |
| Expenses: |  |  |
| Store operations: |  |  |
| Labor \& other related expenses | 73,949,014 | 60,620, 088 |
| Other store operating expenses | 33,330,893 | 27,309, 321 |
| General and administrative | 13,562, 292 | 11,462,938 |
| Total expenses | 120, 842,199 | 99, 392,347 |
| Operating income | 26,561,763 | 24, 165,416 |
| Interest expense | 179,367 | 244,959 |
| Interest income | 703,947 | 879,680 |
| Income before income taxes | 27, 086, 343 | 24,800,137 |
| Provision for income taxes | 10,292,810 | 9,200,851 |
| Net income | \$ 16, 793,533 | \$ 15,599,286 |
| Earnings per share | \$ . 28 | \$ . 26 |
| Average common and common equivalent shares outstanding | 60,621, 289 | 60,592,156 |
| Dividends per common share | \$ . 005 | \$ . 005 |

CRACKER BARREL OLD COUNTRY STORE, INC.
CONDENSED STATEMENTS OF CASH FLOWS (UNAUDITED)


Supplemental schedule of noncash investing and financing activities:
The Company purchased land during the quarter ended October 27,1995 for $\$ 2,700,000$ in cash and $\$ 3,580,000$ in a mortgage agreement, of which $\$ 1,790,000$ is classified as other current liabilities at October 27, 1995.

CRACKER BARREL OLD COUNTRY STORE, INC.

NOTES TO CONDENSED FINANCIAL STATEMENTS

## 1. Condensed Financial Statements

The condensed balance sheet as of October 27, 1995 and the related condensed statements of income and cash flows for the quarters ended October 27, 1995 and October 28, 1994, have been prepared by the Company, without audit; in the opinion of management, all adjustments for a fair presentation of such condensed financial statements have been made.

These condensed financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company's annual report for the year ended July 28, 1995.

Deloitte \& Touche LLP, the Company's independent accountants, have performed a limited review of the financial information included herein. Their report on such review accompanies this filing.

## 2. Income Taxes

The provision for income taxes for the quarter ended October 27, 1995 has been computed based on management's estimate of the tax rate for the entire fiscal year of $38.0 \%$. The variation between the statutory tax rate and the effective tax rate is due primarily to employer tax credits for FICA taxes paid on tip income. The Company's effective tax rate for the quarter ended October 28, 1994 was $37.1 \%$ and for the entire fiscal year of 1995 was $37.3 \%$.
3. Seasonality

The sales and profits of the Company are affected significantly by seasonal travel and vacation patterns because of its interstate highway locations. Historically, the Company's greatest sales and profits have occurred during the period of June through August. Early December through the last part of February, excluding the Christmas holidays, has historically been the period of lowest sales and profits. Therefore, the results of operations for the quarter ended October 27, 1995 cannot be considered indicative of the operating results for the full fiscal year.
4. Reclassifications

Certain reclassifications have been made in the first quarter fiscal 1995 financial statements to conform to the classifications used at fiscal year end 1995.

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Results of Operations
The following table highlights operating results for the first quarter of fiscal 1996 as compared to the fiscal 1995 first quarter:

|  | Relationship to Net Sales Quarters Ended |  | Period to Period |
| :---: | :---: | :---: | :---: |
|  | 10/27/95 | 10/28/94 | Increase(Decrease) |
| Net sales: |  |  |  |
| Restaurant | 79.0\% | 78.6\% | 20\% |
| Gift shop | 21.0\% | 21.4\% | 18\% |
| Total sales | 100.0\% | 100.0\% | 19\% |
| Cost of goods sold | 33.3\% | 33.2\% | 20\% |
| Expenses: |  |  |  |
| Store operations: |  |  |  |
| Labor \& other related expenses | 33.5\% | 32.8\% | 22\% |
| Other store operating expenses | 15.1\% | 14.8\% | 22\% |
| General and administrative | $6.1 \%$ | $6.2 \%$ | 18\% |
| Total expenses | 54.7\% | 53.7\% | 22\% |
| Operating income | 12.0\% | 13.1\% | 10\% |
| Interest expense | 0.1\% | $0.1 \%$ | (27\%) |
| Interest income | 0.3\% | 0.5\% | (20\%) |
| Income before income taxes | 12.3\% | 13.4\% | 9\% |
| Provision for income taxes | 4.7\% | 5.0\% | 12\% |
| Net income | 7.6\% | 8.4\% | 8\% |


|  | $\begin{array}{r} \text { Same St } \\ 182 \text { St } \end{array}$ | Sales Analysis Average (\$000) |  |
| :---: | :---: | :---: | :---: |
| Restaurant | \$781.5 | \$765.8 | 2\% |
| Gift shop | 208.3 | 207.9 | 0\% |
| Restaurant \& gift shop | \$989.8 | \$973.7 | 2\% |

Net sales for the first quarter of fiscal 1996 increased $19 \%$ over last year's first quarter. Same store restaurant sales increased 2.0\%. Same store gift shop sales increased $0.2 \%$. Total same store sales (restaurant and gift shop) increased 1.7\%. Sales from new stores accounted for the remainder of the increase.

Cost of goods sold as a percentage of net sales was $33.3 \%$ this year compared to $33.2 \%$ in the first quarter of last year. Cost of goods sold as a percentage of sales increased from the first quarter last year primarily due to a new menu which was implemented in May 1995, and also because of an increase in commodity prices over the first quarter of last year.

Labor and other related expenses include all direct and indirect labor and related costs incurred in store operations. Labor expenses as a percentage of net sales were $33.5 \%$ this year compared to $32.8 \%$ last year. Labor expenses as a percentage of net sales increased from the first quarter last year primarily due to the continuing labor pressures as the costs to hire and retain employees continue to increase, unemployment rates remain low, and competition remains high in our industry. Other store operating expenses include all unit-level operating costs, the major components of which are operating supplies, repairs and maintenance, advertising expenses, utilities and depreciation and amortization. Other store operating expenses as a percentage of net sales were $15.1 \%$ this year versus $14.8 \%$ during the same quarter last year. The primary reason for the increase in other store operating expenses as a percent of net sales was an increase in the overall advertising budget due to developmental market advertising in an effort to build name awareness and other new initiatives to build brand loyalty in our core and growth markets.

General and administrative expenses as a percentage of net sales decreased to $6.1 \%$ during the first quarter of this year from $6.2 \%$ during the first quarter of last year. The primary reason for the decrease was increased volume.

Interest expense decreased to $\$ 179,367$ for the quarter ended October 27, 1995 from $\$ 244,959$ in the same quarter a year ago. The decrease was primarily due to lower average debt outstanding during the quarter ended October 27, 1995.

Interest income decreased to $\$ 703,947$ in this year's first quarter from $\$ 879,680$ a year ago. The primary reason for the decrease in interest income was lower average funds available for investment which was partially offset by higher interest rates in fiscal 1996.

## Liquidity and Capital Resources

[^0]Capital expenditures were $\$ 30.0$ million in the first quarter of fiscal 1996. Land purchases and cost of new stores accounted for substantially all of these expenditures.

The Company's internally generated cash and short-term investments were sufficient to finance all of its growth in the first quarter of fiscal 1996.

The Company estimates that its capital expenditures for fiscal 1996 will be approximately $\$ 150$ million, substantially all of which will be land purchases and cost of new stores, except for $\$ 8$ million relating to the expansion of the gift shop distribution center to meet the increased demand from new stores. Management believes that cash, short-term and long-term investments at October 27, 1995, along with cash generated from the Company's operating activities, will be sufficient to finance its continued expansion in fiscal 1996 and its continued expansion plans through most of fiscal 1997. Presently, the Company has an unused revolving credit line of $\$ 15$ million.

INDEPENDENT ACCOUNTANTS' REPORT

Cracker Barrel Old Country Store, Inc.

We have reviewed the accompanying condensed balance sheet of Cracker Barrel Old Country Store, Inc. as of October 27, 1995, and the related condensed statements of income and cash flows for the quarters ended October 27, 1995 and October 28, 1994. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with standards established by the American Institute of Certified Public Accountants. A review of interim financial information consists principally of applying analytical procedures to financial data and of making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to such condensed financial statements for them to be in conformity with generally accepted accounting principles.

We have previously audited, in accordance with generally accepted auditing standards, the balance sheet of Cracker Barrel Old Country Store, Inc. as of July 28, 1995, and the related statements of income, stockholders' equity, and cash flows for the year then ended (not presented herein); and in our report dated September 6, 1995, we expressed an unqualified opinion on those financial statements. In our opinion, the information set forth in the accompanying condensed balance sheet as of July 28, 1995 is fairly stated, in all material respects, in relation to the balance sheet from which it has been derived.

Deloitte \& Touche LLP
Nashville, Tennessee

December 6, 1995

Item 1. Legal Proceedings
None.

Item 2. Changes in Securities
None.

Item 3. Defaults Upon Senior Securities
None.

Item 4. Submission of Matters to a Vote of Security Holders
A. The annual meeting of shareholders was held November 28, 1995.
B. Election of Directors - The following represents directors whose terms of offices continued after the meeting: James C. Bradshaw, Robert V. Dale, Dan W. Evins, Edgar W. Evins, William D. Heydel, Robert C. Hilton, Charles E. Jones, Jr., Charles T. Lowe, Jr., B. F. Lowery, Gordon L. Miller, Martha M. Mitchell, James H. Stewart and Jimmie D. White. Ronald N. Magruder was elected to the board at this meeting.
C. Other matters:

Proposal 2 - Increase number of shares available under 1987 stock option plan. This proposal was to increase the number of shares available under the Company's 1987 Stock Option Plan from $8,550,607$ to $11,550,607$.

| Affirmative votes cast | $40,939,740$ |
| :--- | ---: |
| Negative votes cast |  |
| Votes cast to abstain |  |
| Broker non-votes | 399,724 |
| $1,004,804$ |  |

Proposal 3 - Approval of appointment of auditors. This proposal was to approve the selection of Deloitte and Touche LLP as the Company's independent auditors for the 1996 fiscal year.

| Affirmative votes cast | $49,861,744$ |
| :--- | ---: |
| Negative votes cast | 316,600 |
| Votes cast to abstain | 193,763 |

Proposal 4 - Shareholder proposal. This shareholder proposal requested the Board of Directors to consider and take action on a proposal of a certain shareholder, requesting that the Board
of Directors prepare a report in which the primary emphasis would be to explore ways to link executive compensation to social issues.

| Affirmative votes cast | $2,227,463$ |
| :--- | ---: |
| Negative votes cast | $\frac{28,719,993}{682,811}$ |
| Votes cast to abstain |  |
| Broker non-votes | $\overline{18,741,840}$ |

Proposal 5 - Shareholder proposal. This shareholder proposal requested the Board of Directors to consider and take action on a proposal of a certain shareholder, requesting that the Board of Directors prepare a report ascertaining the costs incurred by the Company due to the alleged "continuing controversy" regarding its policies towards gay men and lesbians.

| Affirmative votes cast | $2,572,750$ |
| :--- | :---: |
| Negative votes cast | $\overline{27,350,065}$ |
| Votes cast to abstain | $\overline{1,707,452}$ |
| Broker non-votes |  |

D. None.

Item 5. Other Information
As announced on September 6, 1995, Jimmie D. White will retire as Senior Vice President - Finance and Chief Financial Officer as soon as his replacement is in place. Mr. White will remain on the Board of Directors.

On November 27, 1995, the Company announced that Michael A. Woodhouse will join the Company as Senior Vice President Finance and Chief Financial Officer effective December 11, 1995. Mr. Woodhouse (Age 50) was most recently Senior Vice President and Chief Financial Officer of Daka International, Inc. (Nasdaq/NM:DKAI), a leading supplier of food service management, vending operations and owner of Fuddruckers restaurants.

Mr. Woodhouse joined Daka in 1993 as Vice President - Finance and in 1994 was promoted to Senior Vice President and Chief Financial Officer. At Daka he was responsible for all facets of the company's financial reporting and investor relations. Woodhouse is best known in the industry for his work with Steak \& Ale Restaurants where he served as Executive Vice President and Chief Financial Officer during a period of substantial unit expansion. He is also known for his work as Executive Vice President and Chief Financial Officer of T.G.I. Friday's Inc. during its successful turnaround.

On November 1, 1995, one store, located in Memphis, Tennessee, was closed. The closing will result in a one-time expense of approximately $\$ 500,000$ effective in the second quarter of this year.

Item 6. Exhibits and Reports on Form 8-K
Letter regarding unaudited financial information.

Pursuant to the requirements of the Securities Exchange Act of 1934 the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRACKER BARREL OLD COUNTRY STORE, INC.
Date: $\overline{\text { 12/8/95 By/s/Jimmie D. White }} \quad \frac{\text { Jimmie D. White, Chief Financial Officer }}{}$

Cracker Barrel Old Country Store, Inc.
305 Hartmann Drive
Lebanon, TN 37087
We have made a review, in accordance with standards established by the American Institute of Certified Public Accountants, of the unaudited interim financial information of Cracker Barrel Old Country Store, Inc. for the quarters ended October 27, 1995 and October 28, 1994, as indicated in our report dated December 6, 1995; because we did not perform an audit, we expressed no opinion on that information.

We are aware that our report referred to above, which is included in your Quarterly Report on Form 10-Q for the quarter ended October 27, 1995, is incorporated by reference in Registration Statement Nos. 2-86602, 33-15775, 33-37567 and 33-45482 on Forms S-8 and Registration Statement No. 33-59582 on Form S-3.

We also are aware that the aforementioned report, pursuant to rule 436(c) under the Securities Act of 1933, is not considered a part of the Registration Statement prepared or certified by an accountant or a report prepared or certified by an accountant within the meaning of Sections 7 and 11 of that Act.

Deloitte \& Touche LLP
Nashville, Tennessee

This schedule contains summary financial information extracted from the financial statement of Cracker Barrel for the 3 months ended October 27, 1995, and is qualified in its entirety by reference to such financial statements

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3-MOS
            AUG-2-1996
            JUL-29-1995
            OCT-27-1995
                                    31,579
                    14,081
                3,106
                    O
                    63,699
        118,465
                610,371
            105,153
            626,870
        78,702
                                    21,290
                                    30,117
            0
                                    0
            484,622
626,870
                    221,011
            221,011
                                    73,607
                    107,280
                13,562
                    0
                179
                27,087
                    10,293
            16,794
                0
                0
                    0
            16,794
            . }2
            . }2
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[^0]:    The Company's operating activities provided net cash of $\$ 13.0$ million in the first quarter of fiscal 1996. Net income adjusted by depreciation and amortization provided most of the cash. Increases in inventories and decreases in accounts payable were partially offset by increases in other current assets and liabilities.

