FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Maxwell Terry						2. Issuer Name and Ticker or Trading Symbol CRACKER BARREL OLD COUNTRY STORE, INC [CBRL]									applic rector	able)	g Pers	son(s) to Iss 10% Ov Other (s	vner
(Last) (First) (Middle) 305 HARTMANN DR					3. Date of Earliest Transaction (Month/Day/Year) 09/22/2010										low)	VP, Reta	il Op	below)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
(Street) LEBANON TN 37087 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									5. Individual or Joint/Group Filing (Check Applicable .ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Non-	Deriva	tive	Sec	curities	s Ac	quired, D	isp	osed c	of, or Be	neficia	ly Ow	ned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ur) E	A. Deemed Execution Date, f any Month/Day/Year)		Transaction Dispose Code (Instr. 5)		ities Acquir d Of (D) (In:		and Securiti		ies F ially (I Following (I		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	,	Amount	nt (A) or (D)		Tra	nsacti	action(s) 3 and 4)			(Instr. 4)
		7	able II - D (e						uired, Dis , options					/ Own	ed			,	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	ate, Tr	4. Transaction Code (Instr. 8)		n of		6. Date Exercisab Expiration Date (Month/Day/Year)		Amount of		f s g Security	8. Pric Deriva Securi (Instr.	tive ty 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)		Date Exercisable		xpiration ate	Title	Amount or Number of Shares						
Stock Options (right to	\$50.02	09/22/2010			A		7,787		(2)	09)/22/2020	Common Stock	7,787	\$0		7,787		D	

Explanation of Responses:

- 1. Subject to defeasance in the event the Company's proposed new equity compensation plan is approved at the 2010 annual meeting of shareholders.
- 2. This option grant vests over three years in equal installments on September 22, 2011, 2012 and 2013, respectively.

Remarks:

<u>Terry Maxwell by Forrest Shoaf, Attorney-in-fact</u>

09/24/2010

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.