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## Cracker Barrel to Present at the KeyBanc Capital Markets 2013 Consumer Conference

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) announces that President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the KeyBanc Capital Markets 2013 Consumer Conference to be held in New York City, N.Y. at the Intercontinental New York Barclay.

A copy of the presentation at the KeyBanc Capital Market 2013 Conference will be available on-line in the Events area of the Company's website at <a href="investor.crackerbarrel.com">investor.crackerbarrel.com</a> on February 26, 2013.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 621 company-owned locations in 42 states.

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Cracker Barrel Old Country Store, Inc.

Investors:

Lawrence E. Hyatt, 615-235-4432

or

Media:

Jeanne Ludington, 615-443-9115

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