



February 19, 2014

## Cracker Barrel to Present at Investor Conferences

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq:CBRL) announces its participation in two investment conferences.

Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the KeyBanc Capital Markets 2014 Consumer Conference to be held in New York City, N.Y. at the Intercontinental New York Barclay. A copy of the presentation at the KeyBanc Capital Market 2014 Conference will be available on-line in the Events area of the Company's website at [investor.crackerbarrel.com](http://investor.crackerbarrel.com) on February 25, 2014.

President and Chief Executive Officer Sandra B. Cochran and Senior Vice President and Chief Financial Officer Lawrence E. Hyatt will be participating in the Bank of America Merrill Lynch 2014 Consumer and Retail Conference to be held at The Palace Hotel in New York City, N.Y. on March 12, 2014. The Company's presentation will begin at 10:30 a.m. Eastern Time on Wednesday, March 12, 2014. The live broadcast of the presentation at the Bank of America Merrill Lynch 2014 Consumer and Retail Conference will be available on-line in the Events area of the Company's website at [investor.crackerbarrel.com](http://investor.crackerbarrel.com). An online replay of the webcast will be available for two weeks afterward.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 626 company-owned locations in 42 states.

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Cracker Barrel Old Country Store, Inc.

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Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media