SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Quarterly Report Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934
For the Quarterly Period Ended April 26, 1996
Commission file number 0-7536
CRACKER BARREL OLD COUNTRY STORE, INC.
Incorporated in Tennessee I.R.S. Employer Identification No. 62-0812904

Hartmann Drive, P.O. Box 787
Lebanon, Tennessee 37087

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615-444-5533
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Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
(In thousands, except share data)

Cash and cash equivalents
Short-term investments
Receivables
Inventories
Prepaid expenses
Prepaid Deferred income
Deferred income taxes

April 26, 1996
(Unaudited)
\$ 23, 673
6,608
3, 284
57,181
318
July 28, 1995
(Audited)
\$ 48, 124
11, 103
3,193
51,515
912
5,519


See notes to condensed financial statements.

CRACKER BARREL OLD COUNTRY STORE, INC.
CONDENSED STATEMENTS OF INCOME
(In thousands, except per share data)
(Unaudited)

|  | Quarters April 26, 1996 | $\begin{aligned} & \text { Ended } \\ & \text { April 28, } \\ & 1995 \end{aligned}$ | $\begin{gathered} \text { Nine Mc } \\ \text { April } 26, \\ 1996 \end{gathered}$ | hs Ended April 28 1995 |
| :---: | :---: | :---: | :---: | :---: |
| Net sales: |  |  |  |  |
| Restaurant | \$176,740 | \$151, 576 | \$513, 890 | \$435, 313 |
| Gift shop | 43,839 | 36,730 | 147,184 | 126, 564 |
| Total sales | 220,579 | 188, 306 | 661, 074 | 561, 877 |
| Cost of goods sold | 74,013 | 60,831 | 228,249 | 190,370 |
| Gross profit on sales | 146,566 | 127,475 | 432,825 | 371,507 |
| Labor \& related expenses | 74,542 | 63,828 | 220,838 | 186, 097 |
| Other store operating expenses | 32,956 | 29,080 | 100,383 | 84,744 |
| General and administrative | 13,279 | 11,156 | 39,523 | 34, 089 |
| Total expenses | 120,777 | 104, 064 | 360,744 | 304,930 |
| Operating income | 25,789 | 23,411 | 72,081 | 66,577 |
| Interest expense | 7 | 200 | 268 | 723 |
| Interest income | 429 | 728 | 1,703 | 2,475 |
| Pretax income | 26,211 | 23,939 | 73,516 | 68,329 |
| Provision for income taxes | 9,960 | 8,882 | 27,936 | 25,350 |
| Net income | \$ 16, 251 | \$ 15, 057 | \$ 45,580 | \$ 42,979 |
| Earnings per share | \$ . 27 | \$ . 25 | \$ . 75 | \$ . 71 |
| Weighted average shares | 60,858 | 60,550 | 60,703 | 60,543 |
| Dividends per share | \$ . 005 | \$ . 005 | \$ . 015 | \$ . 015 |

[^0]CRACKER BARREL OLD COUNTRY STORE, INC. CONDENSED STATEMENTS OF CASH FLOWS
(In thousands)
(Unaudited)

|  | Nine $\begin{gathered} \text { April 26, } \\ 1996 \end{gathered}$ | $\begin{aligned} & \text { Ended } \\ & \text { April 28, } \\ & 1995 \end{aligned}$ |
| :---: | :---: | :---: |
| Cash flows from operating activities: |  |  |
| Net income | \$45, 580 | \$42,979 |
| Adjustments to reconcile net income to |  |  |
| net cash provided by operating activities: |  |  |
| Depreciation and amortization of property and equipment | 23,816 | 20,611 |
| Gain on disposition of property and equipment | (63) | (101) |
| Increase in inventories | $(5,666)$ | $(4,157)$ |
| Increase in other assets | (136) | (164) |
| Decrease in accounts payable | $(5,994)$ | $(2,993)$ |
| Increase(decrease) in other current assets and liabilities | 3,510 | (225) |
| Net cash provided by operating activities | 61,047 | 55,950 |
| Cash flows from investing activities: |  |  |
| Purchase of short-term and long-term investments | $(4,011)$ | $(4,280)$ |
| Proceeds from maturities of short-term and |  |  |
| long-term investments | 11,979 | 25,150 |
| Purchase of property and equipment | $(93,261)$ | $(85,594)$ |
| Proceeds from sale of property and equipment | 891 | 897 |
| Net cash used in investing activities | $\overline{(84,402)}$ | $\overline{(63,827)}$ |
| Cash flows from financing activities: |  |  |
| Proceeds from exercise of stock options | 3,892 | 685 |
| Principal payments under long-term debt and capital lease obligations | $(4,083)$ | $(3,570)$ |
| Dividends on common stock | (905) | (899) |
| Net cash used in financing activities | $(1,096)$ | $(3,784)$ |
| Net decrease in cash and cash equivalents | $(24,451)$ | $(11,661)$ |
| Cash and cash equivalents, beginning of period | 48,124 | 47,306 |
| Cash and cash equivalents, end of period | \$23, 673 | \$35, 645 |
| Supplemental disclosures of cash flow information: |  |  |
| Cash paid during the nine months for: |  |  |
| Interest | \$ 1,147 | \$ 1,381 |
| Income taxes | 28,185 | 29,316 |

See notes to condensed financial statements.

NOTES TO CONDENSED FINANCIAL STATEMENTS

1. Condensed Financial Statements

The condensed balance sheet as of April 26, 1996 and the related condensed statements of income and of cash flows for the quarters and nine-month periods ended April 26, 1996 and April 28, 1995, have been prepared by the Company, without audit; in the opinion of management, all adjustments for a fair presentation of such condensed financial statements have been made.

These condensed financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company's annual report for the year ended July 28, 1995.

Deloitte \& Touche LLP, the Company's independent accountants, have performed a limited review of the financial information included herein. Their report on such review accompanies this filing.

## 2. Income Taxes

The provision for income taxes for the quarter and nine-month period ended April 26, 1996 has been computed based on management's estimate of the tax rate for the entire fiscal year of $38.0 \%$. The variation between the statutory tax rate and the effective tax rate is due primarily to employer tax credits for FICA taxes paid on tip income. The Company's effective tax rate for the quarter and nine-month period ended April 28, 1995 was $37.1 \%$ and for the entire fiscal year of 1995 was $37.3 \%$.

## 3. Seasonality

The sales and profits of the Company are affected significantly by seasonal travel and vacation patterns because of its interstate highway locations. Historically, the Company's greatest sales and profits have occurred during the period of June through August. Early December through the last part of February, excluding the Christmas holidays, has historically been the period of lowest sales and profits. Therefore, the results of operations for the quarter and nine-month period ended April 26, 1996 cannot be considered indicative of the operating results for the full fiscal year.
4. Reclassifications

Certain reclassifications have been made in the quarter and nine-month period ended April 28, 1995 condensed financial statements to conform to the classifications used at fiscal year end 1995.

Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition (In thousands)

Results of Operations
The following table highlights operating results for the quarter and nine months ended April 26, 1996 as compared to the same periods a year ago:

|  | Quarters Ended |  | Nine Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { April } 26, \\ 1996 \end{gathered}$ | $\begin{gathered} \text { April 28, } \\ 1995 \end{gathered}$ | $\begin{gathered} \text { April 26, } \\ 1996 \end{gathered}$ | $\begin{gathered} \text { April } 28, ~ \\ 1995 \end{gathered}$ |
| Net sales: |  |  |  |  |
| Restaurant | 80.1\% | 80.5\% | 77.7\% | 77.5\% |
| Gift shop | 19.9 | 19.5 | 22.3 | 22.5 |
| Total sales | 100.0 | 100.0 | 100.0 | 100.0 |
| Cost of goods sold | 33.6 | 32.3 | 34.5 | 33.9 |
| Gross profit on sales | 66.4 | 67.7 | 65.5 | 66.1 |
| Labor \& related expenses | 33.8 | 33.9 | 33.4 | 33.1 |
| Other store operating expenses | 14.9 | 15.5 | 15.2 | 15.1 |
| General and administrative | e 6.0 | 5.9 | 6.0 | 6.1 |
| Total expenses | 54.7 | 55.3 | 54.6 | 54.3 |
| Operating income | 11.7 | 12.4 | 10.9 | 11.8 |
| Interest expense | 0.0 | 0.1 | 0.0 | 0.1 |
| Interest income | 0.2 | 0.4 | 0.2 | 0.4 |
| Pretax income | 11.9 | 12.7 | 11.1 | 12.1 |
| Provision for income taxes | S 4.5 | 4.7 | 4.2 | 4.5 |
| Net income | 7.4\% | 8.0\% | 6.9\% | 7.6\% |


|  | Same Store Sales Analysis 181 Store Average |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Restaurant | \$739.9 | \$728.9 | \$2, 226.3 | \$2,189.2 |
| Gift shop | 183.0 | 176.4 | 634.5 | 637.1 |
| Restaurant \& gift shop | \$922.9 | \$905. 3 | \$2,860.8 | \$2,826.3 |

Net sales for the third quarter of fiscal 1996 increased $17 \%$ compared to last year's third quarter. Same store restaurant sales increased $1.5 \%$ and same store gift shop sales increased $3.7 \%$. Total same store sales (restaurant and gift shop) increased 1.9\%. Sales from new stores opened in fiscal 1995 and fiscal 1996 represented the remainder of the increase in net sales for the third quarter. Net sales for the nine months ended April 26, 1996, increased $18 \%$ compared to the nine-month period ended April 28, 1995. Same store restaurant sales increased $1.7 \%$ and same store gift shop sales decreased .4\%. Total same store sales (restaurant and gift shop) increased $1.2 \%$. Sales from new stores opened in fiscal 1995 and fiscal 1996, partially offset by the closing of one store in Memphis, TN during the second quarter of fiscal 1996, represented the remainder of the increase in net sales for the nine months. Sales were negatively impacted from December fiscal 1996 through the early part of the third quarter by extreme winter weather conditions.

Cost of Goods Sold

Cost of goods sold as a percentage of net sales for the third quarter of fiscal 1996 was $33.6 \%$ compared to $32.3 \%$ in the third quarter of last year. The primary reasons for the increase in the third quarter were a new menu which was implemented in May 1995 and operating inefficiencies in the restaurants due to the extreme winter weather conditions in the early part of the quarter this year. For the nine months ended April 26, 1996, cost of goods sold as a percentage of net sales was $34.5 \%$ compared to $33.9 \%$ for the same period a year ago. Cost of goods sold as a percentage of sales increased from the same period last year primarily due to a new menu which was implemented in May 1995 and to operating inefficiencies in the restaurants due to the extreme winter weather conditions as compared to the same period last year.

Labor and Related Expenses

Labor and related expenses include all direct and indirect labor and related costs incurred in store operations. Labor and related expenses as a percentage of net sales decreased to $33.8 \%$ in the third quarter this year from 33.9\% in the third quarter of last year primarily due to increased productivity in the stores. For the nine months ended April 26, 1996, labor and related expenses as a percentage of net sales increased to $33.4 \%$ compared to $33.1 \%$ for the same period last year primarily due to the continuing labor cost pressures as the costs to hire and retain employees continued to increase, unemployment rates remained low, and competition remained high in the industry.

Other Store Operating Expenses

Other store operating expenses include all unit-level operating costs, the major components of which are operating supplies, repairs and maintenance, advertising expenses, utilities and depreciation and amortization. Other store operating expenses as a percentage of net sales were $14.9 \%$ this year versus $15.5 \%$ during the same quarter last year. The primary reason for the decrease in other store operating expenses as a percentage of net sales was a decrease in general liability expenses because of better claims experience versus the prior year. For the nine months ended April 26, 1996, other store operating expenses as a percentage of net sales were $15.2 \%$ compared to $15.1 \%$
for the same period last year. The primary reasons for the increase in other store operating expenses as a percent of net sales were a $\$ 500$ charge for the closure of one store in Memphis, Tennessee during the second quarter and the continued expenses of marketing initiatives such as television advertising, the "Cracker Barrel Neighborhood" frequency program and a revised menu. These increases were partially offset by a decrease in general liability expenses because of better claims experience versus last year.

General and Administrative Expenses

General and administrative expenses as a percentage of net sales increased to $6.0 \%$ during the third quarter of this year from $5.9 \%$ during the third quarter of last year. The primary reasons for the increase were additions to the complement in the information services and marketing departments to support the continued growth of the business. For the nine months ended April 26, 1996, general and administrative expenses were $6.0 \%$ of net sales as compared to $6.1 \%$ during the same period last year. The primary reasons for the decrease during the nine months ended April 26, 1996 were increased sales volume and lower management turnover at the store level which reduced management training costs.

Interest Expense

Interest expense decreased to $\$ 7$ and $\$ 268$ for the quarter and nine-month periods ended April 26, 1996 from $\$ 200$ and $\$ 723$, respectively, for the same periods a year ago. The decrease was primarily due to lower average debt outstanding during the quarter and nine-month periods ended April 16, 1996 and an increase in capitalized interest related to the increase in new stores opened from 9 and 29 for the quarter and nine-month periods ended April 28, 1995, respectively, to 13 and 33 for the same periods this year.

Interest Income

Interest income decreased to $\$ 429$ and $\$ 1,703$ for the quarter and nine-month periods ended April 26, 1996 from $\$ 728$ and $\$ 2,475$, respectively, for the same periods a year ago. The primary reason for the decrease in interest income was lower average funds available for investment.

Liquidity and Capital Resources

The Company's operating activities provided net cash of $\$ 61,047$ for the nine months ended April 26, 1996. Net income adjusted by depreciation and amortization provided most of the cash. Increases in inventories and decreases in accounts payable were partially offset by increases in other current assets and liabilities.

Capital expenditures were \$93,261 for the first nine months of fiscal 1996. Land purchases and the construction of new stores accounted for substantially all of these expenditures, except for approximately $\$ 3,500$ for the expansion of the gift shop distribution center. Capitalized interest was $\$ 528$ and $\$ 1,507$ for the quarter and nine months ended April 26, 1996, respectively, as compared to $\$ 444$ and $\$ 1,432$ for the same periods a year ago.

The Company's internally generated cash, short-term and long-term investments were sufficient to finance all of its growth in the first nine months of fiscal 1996.

The Company estimates that its capital expenditures for fiscal 1996 will be approximately $\$ 140,000$, substantially all of which will be land purchases and the construction of new stores, except for $\$ 8,000$ relating to the expansion of the gift shop distribution center to meet the increased demand from new stores. Management believes that cash, short-term and long-term investments at April 26, 1996, along with cash generated from the Company's operating activities, will be sufficient to finance its continued expansion in fiscal 1996 and its continued expansion plans through most of fiscal 1997. Presently, the Company has an unused revolving credit line of \$15,000.

To the Board of Directors and Stockholders of Cracker Barrel Old Country Store, Inc.
Lebanon, Tennessee

We have reviewed the accompanying condensed balance sheet of Cracker Barrel Old Country Store, Inc. as of April 26, 1996, and the related condensed statements of income and cash flows for the quarters and nine-month periods ended April 26, 1996 and April 28, 1995. These financial statements are the responsibility of the Company's management.

We conducted our review in accordance with standards established by the American Institute of Certified Public Accountants. A review of interim financial information consists principally of applying analytical procedures to financial data and of making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to such condensed financial statements for them to be in conformity with generally accepted accounting principles.

We have previously audited, in accordance with generally accepted auditing standards, the balance sheet of Cracker Barrel Old Country Store, Inc. as of July 28, 1995, and the related statements of income, stockholders' equity,
and cash flows for the year then ended (not presented herein); and in our report dated September 6, 1995, we expressed an unqualified opinion on those financial statements. In our opinion, the information set forth in the accompanying condensed balance sheet as of July 28,1995 is fairly stated, in all material respects, in relation to the balance sheet from which it has been derived

Item 1. Legal Proceedings

None.

Item 2. Changes in Securities

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders
A. The annual meeting of shareholders was held November 28, 1995.
B. Election of Directors: Previously reported.
C. Other Matters: Previously reported.

Item 5. Other Information

None.

Item 6. Exhibits and Reports on Form 8-K

Letter regarding unaudited financial information.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRACKER BARREL OLD COUNTRY STORE, INC.

Date: 6/7/96 By /s/Michael A. Woodhouse

Michael A. Woodhouse, Chief Financial Officer

Date: 6/7/96 By /s/Patrick A. Scruggs
Patrick A. Scruggs, Assistant Treasurer

We have made a review, in accordance with standards established by the American Institute of Certified Public Accountants, of the unaudited interim financial information of Cracker Barrel Old Country Store, Inc. for the quarters and nine-month periods ended April 26, 1996 and April 28, 1995, as indicated in our report dated June 5, 1996; because we did not perform an audit, we expressed no opinion on that information.

We are aware that our report referred to above, which is included in your Quarterly Report on Form 10-Q for the quarter ended April 26, 1996, is incorporated by reference in Registration Statement Nos. 2-86602, 33-15775, 33-37567, 33-45482 and 333-01465 on Forms S-8 and Registration Statement No. 33-59582 on Form S-3.

We also are aware that the aforementioned report, pursuant to Rule 436(c) under the Securities Act of 1933, is not considered a part of the Registration Statement prepared or certified by an accountant or a report prepared or certified by an accountant within the meaning of Sections 7 and 11 of that Act.

DELOITTE \& TOUCHE LLP

Nashville, Tennessee

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE FINANCIAL STATEMENT OF CRACKER BARREL FOR THE 9 MONTHS ENDED APRIL 26, 1996, AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

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9-MOS
            AUG-2-1996
        JUL-29-1995
        APR-26-1996
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                    6,608
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                    57,181
                96,583
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                268
                73,516
                    27,936
        45,580
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            45,580
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[^0]:    See notes to condensed financial statements.

