

For Immediate Release

Contact: Jim Taylor 615/235-4082

CRACKER BARREL OLD COUNTRY STORE, INC. HONORED BY THE GOOD SAM CLUB FOR FOURTH CONSECUTIVE YEAR

LEBANON, TN (July 29, 2005)- The members of the world's largest organization for recreational vehicle (RV) owners have again voted Cracker Barrel Old Country Store[®] ("Cracker Barrel") as their favorite restaurant. The results of the organization's annual Welcome Mat Awards poll are in and for the fourth consecutive year, Good Sam Club travelers have voted Cracker Barrel as the "Best Sit-Down Restaurant in America".

The Good Sam Club utilizes the Welcome Mat Award to recognize businesses that know how to accommodate RVs. In July, Cracker Barrel representatives traveled to Oregon to receive the honor at the 2005 Great North American RV Rally. More than 18,000 RV'ers attended the annual five day event. Monica Briner, General Manager of the Cracker Barrel Old Country Store unit in Topeka, Kansas, accepted the award on behalf of Cracker Barrel's 65,000 employees.

Cracker Barrel President & Chief Operating Officer Cy Taylor credits employees for earning the trust of the RV community. "The Welcome Mat Award lets us know RV'ers appreciate our employees," said Taylor. "Cracker Barrel has always been a 'home away from home' for travelers and our employees do an outstanding job of making people feel welcome and relaxed when they visit our stores."

About Cracker Barrel

Cracker Barrel Old Country Store, Inc. is a wholly owned subsidiary of the publicly held CBRL Group, Inc. (Nasdaq: CBRL). Cracker Barrel was established in 1969 in Lebanon, Tennessee.

Each Cracker Barrel Old Country Store[®] unit is modeled after a 1900-era country store, featuring old photographs, authentic antiques, memorabilia, and a real woodburning fireplace with a stone hearth to add a warm cozy touch to the dining room. The restaurant serves up hearty meals of such comfort foods as meatloaf and homemade chicken n' dumplins, and made-from-scratch biscuits using an old family recipe. The retail store has more than 2,700 gift items including accessories for the home, old-fashioned candies, books on audio, nostalgic items, and children's games and puzzles, including classic favorites such as Raggedy Ann & AndyTM and Slinky[®].

Cracker Barrel Old Country Store, Inc. operates 529 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday 6 a.m. - 11 p.m.