



May 31, 2010

Savor the Tastes of Summer at Cracker Barrel!

Campfire Chicken, Spicy Grilled Catfish n' Country Fried Shrimp, and Grilled Chicken Pineapple Salad Available for Limited Time

LEBANON, Tenn., May 31, 2010 (BUSINESS WIRE) -- When it comes to great food, few things compare to the flavorful goodness of summertime meals cooked outdoors on the grill or around the campfire. Cracker Barrel Old Country Store^(R) has captured those delicious flavors in its Campfire Grill offerings for this summer. From May 31st through August 15th, stop by Cracker Barrel and enjoy your choice of three different Campfire Grill meals: Campfire Chicken, Spicy Grilled Catfish n' Country Fried Shrimp, and Grilled Chicken Pineapple Salad!

"Our summer Campfire Grill selections are some of our most popular offerings of the year," says Cracker Barrel Chef Bill Kintzler. "Our Campfire Chicken is more than a meal, it's an experience." The seasoned half chicken is sealed in foil along with corn on the cob, whole-cut carrots, fresh red skin potatoes, chopped onions, and tomato wedges and then slow-cooked until it's tender and juicy. "When you open the foil packet, you're treated to the steamy, delicious aromas of the roasted meat and vegetables, just like cooking on a campfire," Kintzler adds. The Campfire Chicken meal comes with a choice of corn muffins or scratch-made buttermilk biscuits for just \$7.99.

Fish and seafood lovers will enjoy Cracker Barrel's new Spicy Grilled Catfish n' Country Fried Shrimp meal. It's a US farm-raised catfish fillet, dusted with a spicy seasoning and grilled, then topped with a generous helping of buttermilk fried shrimp and served over a bed of seasoned rice. It comes with a zesty tartar sauce, a choice of two country vegetables, and buttermilk biscuits or corn muffins for only \$8.49.

Cracker Barrel's grilled Chicken Pineapple Salad is perfect for people who prefer something on the lighter side but still want that great grilled flavor. It has marinated grilled chicken tenderloin, crunchy pecans and chopped pineapple, all on top of a fresh salad mix with tomato wedges and Monterey Jack cheese. It's served with Cracker Barrel's very own creamy pineapple ranch dressing on the side for \$7.99.

Breakfast - and fresh berries - served all day!

For their guests who enjoy breakfast at any time of day, Cracker Barrel is offering three limited-time breakfasts for the summer season. Their new Wholesome Morning Sampler starts with a mix of low-fat vanilla yogurt, fresh blueberries and fresh sliced strawberries, topped with a honey oat granola mix of almonds and dried fruit. It also comes with a wild Maine blueberry muffin and two eggs, cooked to order, plus turkey sausage patties or hickory-smoked bacon for just \$6.99.

For a new and different approach to a breakfast favorite, give Cracker Barrel's Blueberry Streusel French Toast Breakfast a try. It comes with three slices of their blueberry streusel bread, dipped in eggs and then grilled to a golden brown. It's topped with real butter and served with a warm bottle of delicious Dickinson's^(R) Wild Maine Blueberry Syrup. Plus, it comes with two eggs, cooked to order, and hickory-smoked bacon or sausage patties for \$7.29, or enjoy the French Toast alone for just \$5.99.

Their Fresh Fruit n' Yogurt Platter features low-fat vanilla yogurt topped with a honey oat granola mix of almonds and dried fruit. It's served with a wild Maine blueberry muffin baked in their own kitchen, fresh blueberries, and whole strawberries for \$6.49.

Campfire Grill meals will be available at most Cracker Barrel locations from May 31st through August 15th.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its signature biscuits using an old family recipe. The authentic

old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 594 company-owned locations in 41 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. - 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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SOURCE: Cracker Barrel Old Country Store

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