



April 2, 2012

Take in a Dolly Parton Concert Whenever You Choose

DVD and CD Two-Disc Set, An Evening With...Dolly, now available at Cracker Barrel®

LEBANON, Tenn.--(BUSINESS WIRE)-- Now fans can sit back and enjoy **An Evening with... Dolly** as often as they please. All that's needed is a copy of this first-ever Cracker Barrel exclusive two-disc DVD and CD that retails for \$11.99. Watch from an audience perspective or go behind the scenes to see all the excitement backstage during a Dolly Parton concert. The DVD and CD are packed with some of Dolly's most popular songs, performed live in London during her sold-out O2 arena concert, including "Coat of Many Colors," "9 to 5," and "Jolene."

Concert goers were treated to Dolly's epic hits "*Here You Come Again*" and "*I Will Always Love You*." Both are included on the 15-track DVD and the 13-track CD. The CD also has the previously unreleased live bonus tracks "*Shattered Image*" and "*My Tennessee Mountain Home*." The DVD shares the best moments, the best Dolly stories, and the best vantage point from which to see all the action that takes place backstage during a concert. **An Evening With...Dolly** is available exclusively at all Cracker Barrel Old Country Store® locations and online at crackerbarrel.com/music.

"The decision to work with Dolly on this CD project with the added bonus of a DVD component was an easy one to make," said Julie Craig, Cracker Barrel Marketing Manager. "Dolly always delivers a first-rate performance and is well known for her ability to create a genuine connection with her audience. The DVD captures her spirit and all the excitement of a live concert, so offering it with the CD provides a unique opportunity we think will really resonate with our guests."

"I think my fans and Cracker Barrel guests have a great deal in common even when I'm performing in Europe," says Dolly. "I'm just an old fashioned Tennessee girl, so no matter where I am, that part of me reaches straight into the audience and we have a grand old time together. I'm happy to be able to bring this London concert back home to share with Cracker Barrel's guests."

An Evening with Dolly CD Track Listing:

1. Two Doors Down
2. Jolene
3. Coat of Many Colors
4. Only Dreaming
5. Little Sparrow
6. The Grass is Blue
7. Do I Ever Cross Your Mind
8. Here You Come Again
9. Islands in the Stream
10. 9 to 5
11. I Will Always Love You
12. Shattered Image* - previously unreleased live bonus track
13. My Tennessee Mountain Home* - previously unreleased live bonus track

An Evening with Dolly DVD Track Listing:

1. Two Doors Down
2. Jolene
3. Backwoods Barbie
4. Coat of Many Colors
5. Only Dreamin'
6. Better Get to Livin'
7. Shinola
8. Little Sparrow
9. The Grass is Blue
10. Do I Ever Cross Your Mind

11. Here You Come Again
12. Islands in the Stream
13. 9 to 5
14. I Will Always Love You
15. Jesus and Gravity

An Evening With....Dolly is the latest in Cracker Barrel's exclusive music program. In January, Cracker Barrel released the Gospel Side of Dailey & Vincent CD. In September of 2011, The Oak Ridge Boys' CD It's Only Natural was released through Cracker Barrel's exclusive music program. In July, Cracker Barrel released Jason Michael Carroll's all-country Numbers with 11 new songs and one previous hit. In May, Cracker Barrel released Teddy Gentry's Best New Nashville with original music from 12 talented new artists and Randy Travis' self-titled album Randy Travis. In March of this year, Cracker Barrel released Kenny Rogers' The Love of God, which debuted at #8 on the Billboard Top Country Albums chart and #2 on the Top Christian Albums chart. In January, Cracker Barrel released The Grascals & Friends - Country Classics With A Bluegrass Spin, which debuted at #1 on Billboard magazine's Bluegrass Albums chart and at #26 on Billboard's Top Country Albums chart. In November 2010, Cracker Barrel released Smokey Robinson's Now & Then, which debuted at #19 on Billboard magazine's R&B chart and was nominated for an NAACP IMAGE AWARD. September saw the release of the self-titled Rodney Atkins, which included four #1 hits, and Mandy Barnett's Winter Wonderland. Over the last few years, Cracker Barrel has released exclusive CDs with Craig Morgan, Wynonna, Dailey & Vincent, Alan Jackson, the Zac Brown Band, George Jones, Montgomery Gentry, Dolly Parton, Bill Gaither, Ricky Skaggs, Aaron Tippin, Alison Krauss & Union Station, Josh Turner, Amy Grant, Kenny Rogers, Sara Evans and Charlie Daniels.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 612 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. — 11 p.m. For more information, visit crackerbarrel.com.

CBRL-G

Media:

For Cracker Barrel
Jeanne Ludington, 615-443-9115
jeanne.ludington@crackerbarrel.com

or
Webster & Associates
Kirt Webster, 615-777-6995
kirt@websterpr.com

or
For Dolly Records
Jeremy Westby, 615-777-6995 x228
jeremy@websterpr.com

Source: Cracker Barrel Old Country Store, Inc.

News Provided by Acquire Media