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C B R L G R O U P , I N C .

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Finance and Chief Financial Officer  
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**CBRL GROUP, INC. TO PRESENT AT THE  
MORGAN KEEGAN EQUITY CONFERENCE**

**Lebanon, TN (September 3, 2004)** – CBRL Group, Inc. (the “Company”) (NASDAQ: CBRL) will be presenting at the Morgan Keegan Equity Conference to be held in New Orleans at the JW Marriott Hotel on Friday, September 10, 2004, at 8:30 a.m. Eastern Time (7:30 a.m. Central Time). The Company’s Senior Vice President of Finance and Chief Financial Officer, Lawrence E. White, will be speaking at the conference. An audio webcast of the presentation will be available over the Internet at <http://www.wsw.com/webcast/mk8/cbrl/>.

The replay of the webcast will be available one hour after the presentation ends and will be accessible for 14 days. The archived webcast will also be available on the Company’s website at [www.cbrlgroup.com](http://www.cbrlgroup.com) through September 23, 2004.

Headquartered in Lebanon, Tennessee, CBRL Group, Inc. presently operates 505 Cracker Barrel Old Country Store restaurants and gift shops located in 41 states and 109 company-operated and 20 franchised Logan’s Roadhouse restaurants in 18 states.

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