UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant \Box

Filed by a Party other than the Registrant \boxtimes

Check the appropriate box:

- □ Preliminary Proxy Statement
- \Box Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- □ Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under § 240.14a-12

CRACKER BARREL OLD COUNTRY STORE, INC. (Name of Registrant as Specified In Its Charter)

BIGLARI CAPITAL CORP. THE LION FUND II, L.P. BIGLARI HOLDINGS INC. FIRST GUARD INSURANCE COMPANY SOUTHERN PIONEER PROPERTY AND CASUALTY INSURANCE COMPANY BIGLARI REINSURANCE LTD. BIGLARI INSURANCE GROUP INC. SARDAR BIGLARI MILENA ALBERTI-PEREZ MICHAEL W. GOODWIN

(Name of Persons(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- ☑ No fee required
- \Box Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

Biglari Capital Corp., together with the other participants named herein (collectively, "Biglari"), has filed a preliminary proxy statement and accompanying **GOLD** universal proxy card with the Securities and Exchange Commission (the "SEC") to be used to solicit votes for the election of its highly-qualified director nominees at the 2024 annual meeting of shareholders (the "Annual Meeting") of Cracker Barrel Old Country Store, Inc., a Tennessee corporation (the "Company").

On the evening of October 2, 2024, Biglari launched a website to communicate with the Company's shareholders regarding the Annual Meeting. The website address is http://www.enhancecrackerbarrel.com/. The following materials were posted by Biglari to http://www.enhancecrackerbarrel.com/, certain of which were previously filed with the SEC:

Important Notice	
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CRACKER BARREL

Welcome

LETTERS TO SHAREHOLDERS LETTERS TO MANAGEMENT PROXY STATEMENT

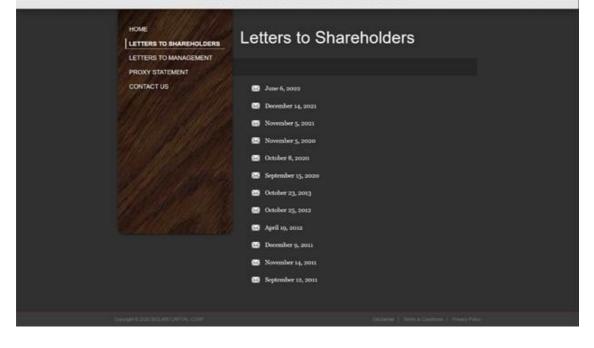
CONTACT US

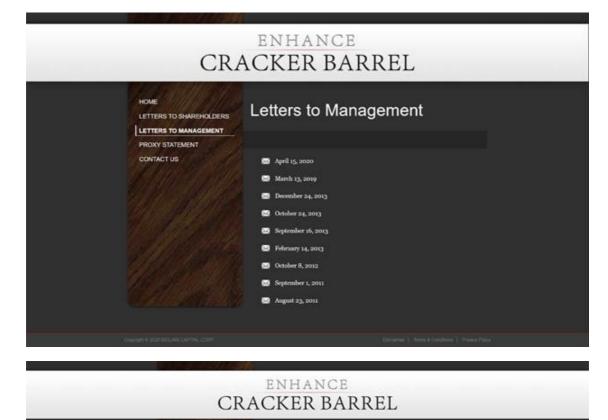
HOME

We have created this website — enhancecrackerbarrel.com — to extend the courtery of communicating with shareholders of Cracker Barrel Old Country Store, Inc. We are one of the largest shareholders of Cracker Barrel with an ownership of nearly 9% of the Company's outstanding common stock.

We encourage you to review the site thoroughly and regularly in order to remain knowledgeable about Cracker Barrel and our plans to enhance the value of your shares. You can even share your thoughts under "costact us."

ENHANCE CRACKER BARREL





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ENHANCE CRACKER BARREL					
HOME LETTERS TO SHAREHOLDERS LETTERS TO MANAGEMENT PROXY STATEMENT	Contact Us We would welcome your comments. (* Indicates required field)				
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ENHANCE CRACKER BARREL

LETTERS TO SHAREHOLDERS

LETTERS TO MANAGEMENT CONTACT US

HOME

Disclaimer

THIS SITE INCLUDES NEWS AND ENFORMATION, COMMENTARY, AND OTHER CONTENT RELATING TO CRACKER BARREL OLD COUNTRY STORE, INC. (THE "COMPANY"), INCLUDING BY PERSONS OR COMPANIES THAT ARE NOT AFFILIATED WITH REGIANI CAPITAL CORP. ("THIRD PARTY CONTENT"). THE AUTHOR AND SOURCE OF ALL THIRD PARTY CONTENT AND DATE OF PURIACATION IS CLEARLY AND PROMINENTLY IDENTIFIED. THIRD PARTY CONTENT IS AVAILABLE THROUGH FRAMED AREAS, THROUGH HYPERLINKS TO THIRD PARTY WEB SITES, OR IS SIMPLY PUBLISHED ON THE SITE. BEGLARI CAPITAL CORP. AND ITS AFFILIATES HAVE NOT BEEN INVOLVED IN THE PREPARATION. ADDITION OR BEITING OF THIRD PARTY CONTENT AND DO PREPARATION, ADOPTION OR EDITING OF THERD PARTY CONTENT AND DO NOT EXPLICITLY OR IMPLICITLY ENDORSE OR APPROVE SUCH CONTENT. THE PURPOSE OF MAKING THE THERD PARTY CONTENT AVAILABLE IS TO PROVIDE RELEVANT INFORMATION TO SHAREHOLDERS OF THE COMPANY IN CONNECTION WITH THE MANAGEMENT AND AFFAIRS OF THE COMPANY IN



CRACKER BARREL

HOME LETTERS TO SHAREHOLDERS

LETTERS TO MANAGEMENT

Our Commitment to Privacy

The sposor of this website, http://www.enhancecrackeebsered.com (the "Site"), is Biglari Capital Corp. (the "Sponsor"). We respect and value your privacy. This statement outlines our privacy policies (the "Frivacy Policy") which are designed to usini you in understanding how we collect, use and andergard information we collect and to assist you in making informed decisions when using the Site. The core of our Privacy Policy in this.

We want you to feel inde and comfortable when you use the Site, and we are dedinated in developing and upbolding high standards for protecting year privacy. You should read and formitation yourself with this Privacy Policy and with our Torms and Conditions. When you use the Site, you agree to abled by these terms.

What Information Do We Collect?

When you visit any websile you may provide two types of information: personal information you knowingly choose to disclose that is collected on an individual basis, and website use information collected on an aggregate basis as you because the vehicle

Personal Information.

r Site does not ask you to provide your personal information.

Website Use Information.

Our Site does not utilize "cookies."

Clickstream Data.

As you use the laternet, a trail of electronic information is left at each website you vair. This information, which is constituent webreed to as "diskatream data," can be collected and atored by a website's server. Clickstream data can tell as the type of computer and becoming software you use and the address of the website from which you linked is our Site. We may use elicketream data as a form of non-personally identifiable information is anonymously determine how much time visitors speed on each page of the Site, how visitors merigate throughout the Site and how we may infor our web pages to better meet the models of visitors. This information will be used to improve the Site. Any collection or use of elicketream data will be asserted on speed.

Do We Disclose Information to Outside Parties?

We may provide aggregate information about our users, Site traffic patterns and related Site information to our affiliates or reputable third parties.

What About Legally Compelled Disclosure of Information?

We may disclose information when we, in good faith, believe that the law requires it or for the protection of our legal rights.

What About Other Websites Linked to Our Site?

We are not responsible for the practices employed by websites linked to or from our Site not the information or content contained therein. Often links to other websites are provided webly as pointers to information on topics that may be useful to the users of our Site. Please remember that year leaves and interaction on any other website, including websites which have a link on our Site, is subject to that website are nulse and policies. Please read over these rules and policies before proceeding.

Your Consent.

By using the Site you connent to this Privacy Policy. We reserve the right to make changes to this Privacy Policy from time to time. Revisions will be posted on this page We suggest you check this page occasionally for updates.

Contacting Us.

If you have any questions about this Privacy Policy, the practices of the Site, or your dealings with the Site, you can contact us at: Biglat Capital Corp. 27802 III to West, Suite 400 San Astonia, TX 98237 Tel: +1 (200) 349-3400

Contract of Contract Officer