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United States
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No. _)*
Name of Issuer - Cracker Barrel Old Country Store Inc.
Title or Class of Securities - Common Stock
CUSIP Number - 12489V106
Check the following box if a fee is being paid with this
statement [ ].
Cusip No. 12489V106
Page 2 of 6 Pages
              Reporting Person (S.S. or I.R.S. Identification No. of above
    Name of
    person)
    American Century Investment Management, Inc. - 44-0640487
2.
    Check the appropriate box if a member of a group* - N/A
3.
    SEC Use Only
4.
    Citizenship or place of organization
    Delaware
5.
    Sole voting power
    3,094,400
6.
    Shared voting power
7.
    Sole dispositive power
    3,094,400
    Shared dispositive power
8.
    Aggregate amount beneficially owned by each reporting person
9.
    3,094,400
10.
    Check box if the aggregate amount in Row (9) excludes certain shares
    N/A
    Percent of class represented by amount in Row 9
    5.3%
12.
    Type of reporting person*
    IΑ
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Item 1(a). NAME OF ISSUER

Cracker Barrel Old Country Store Inc.

Item 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

Hartmann Drive P.O. Box 787 Lebanon, TN 37088-0787

Item 2(a). NAME OF PERSONS FILING

American Century Investment Management, Inc.

Item 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE

4500 Main Street P.O. Box 418210 Kansas City, MO 64141-9210 Attn: David H. Reinmiller

Item 2(c). CITIZENSHIP

Delaware

Item 2(d). TITLE OF CLASS OF SECURITIES

Common Stock

Item 2(e). CUSIP NO.

12489V106

- - (g) [ X ] Registered Investment Adviser, in accordance with Rule 13d-1(b)(ii)(E) (Note: See Item 7).
- Item 4. OWNERSHIP
  - (a) Aggregate amount beneficially owned:

3,094,400

(b) Percent of class:

5.3%

- (c) Number of shares as to which such person has:
  - (i) sole power to vote or to direct the vote:

3,094,400

(ii) shared power to vote or to direct the vote:

0

(iii)sole power to dispose or to direct the disposition of:

3,094,400

(iv) shared power to dispose or to direct the disposition of:

0

Item 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [ ].

## Item 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

American Century Investment Management, Inc. ("ACIM"), a registered investment adviser, manages, pursuant to management agreements, the investments of thirteen registered investment companies, American Century Mutual Funds, Inc., American Century World Mutual Funds, Inc., American Century Capital Portfolios, Inc., American Century Variable Portfolios, Inc., American Century Premium Reserves, Inc., American Century Strategic Asset Allocations, Inc., American Century Municipal Trust, American Century Quantitative Equity Funds, Inc., American Century International Bond Funds, Inc., American Century Investment Trust, American Century Government Income Trust, American Century Target Maturities Trust, and American Century California Tax-Free and Municipal Funds, Inc., and manages, pursuant to sub-advisory agreements, the investments of four registered investment companies, American Skandia Trust, American Skandia Advisor Funds, Inc., Style Select Series, Inc., and Mainstay UP Series Fund, Inc. ACIM also manages the assets of institutional investor accounts. The securities that are the subject of this report are owned by and held for such investment companies and separate institutional investor accounts. Any dividends received from such securities, or the proceeds of any sale of such securities, are for the benefit of, and are held for such investment companies and separate institutional investor accounts.

Item 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

N/A

Item 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

N/A

Item 9. NOTICE OF DISSOLUTION OF GROUP

N/A

Item 10. CERTIFICATION

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 10, 2000 Date AMERICAN CENTURY INVESTMENT MANAGEMENT, INC.

By: /s/David C. Tucker

David C. Tucker Senior Vice President and General Counsel