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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	to
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	VAL
OMB Number:	3235-0287
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1. Name and Address of Reporting Person [*] <u>WHITE JIMMIE D</u>			2. Issuer Name and Ticker or Trading Symbol <u>CRACKER BARREL OLD COUNTRY</u> <u>STORE, INC</u> [CBRL]		tionship of Reporting Pers all applicable) Director	10% Owner				
(Last) 305 HARTMA	(First) NN DRIVE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/15/2011		Officer (give title below)	Other (specify below)				
(Street) LEBANON (City)	ANON TN 37087		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicabl Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	09/15/2011		М		5,000	A	\$26.81	19,455	D	
Common Stock	09/15/2011		S		5,000	D	\$41.7859(1)	14,455	D	
Common Stock	09/15/2011		М		1,000	A	\$36.82	15,455	D	
Common Stock	09/15/2011		S		1,000	D	\$41.7859 ⁽¹⁾	14,455	D	
Common Stock	09/15/2011		М		2,000	A	\$32.86	16,455	D	
Common Stock	09/15/2011		S		2,000	D	\$41.7859(1)	14,455	D	
Common Stock	09/15/2011		М		1,333	A	\$14.56	15,788	D	
Common Stock	09/15/2011		S		1,333	D	\$41.7859(1)	14,455	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	oosed D) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options (right to buy)	\$ 26.81	09/15/2011		М			5,000	(2)	11/26/2012	Common Stock	5,000	\$0	0	D	
Stock Options (right to buy)	\$36.82	09/15/2011		М			1,000	(3)	11/22/2015	Common Stock	1,000	\$0	0	D	
Stock Options (right to buy)	\$32.86	09/15/2011		М			2,000	(4)	11/29/2017	Common Stock	2,000	\$0	0	D	
Stock Options (right to buy)	\$14.56	09/15/2011		М			1,333	(5)	11/25/2018	Common Stock	1,333	\$0	667	D	

Explanation of Responses:

1. Represents the weighted average sale price for the transaction reported. Sales prices ranged from \$41.76 per share to \$41.88 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

2. This option grant vested over three years in equal installments on 11/26/2003, 2004 and 2005, respectively.

3. This option grant vested over three years in equal installments on 11/22/2006, 2007 and 2008, respectively.

4. This option grant vested over three years in equal installments on 11/29/2008, 2009 and 2010, respectively.

5. This option grant vests over three years in equal installments on 11/25/2009, 2010 and 2011, respectively.

Remarks:

Shoaf, Attorney-in-fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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