SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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| 1. Name and Addres Barber Doug | ss of Reporting Persor | ı* | 2. Issuer Name and Ticker or Trading Symbol <u>CRACKER BARREL OLD COUNTRY</u> <u>STORE, INC</u> [CBRL] | | tionship of Reporting Person all applicable) Director Officer (give title below) | n(s) to Issuer 10% Owner Other (specify below) |
|--------------------------------|------------------------|----------------|--|------------------------|--|---|
| (Last) 305 HARTMAN | (First) N DR | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 11/24/2010 | | Executive VP & | , |
| (Street) LEBANON (City) | TN (State) | 37087 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | idual or Joint/Group Filing (Form filed by One Report Form filed by More than C Person | ing Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|---|---|--------|---------------|----------------------------------|---|---|---|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 11/24/2010 | | S | | 12,596 | D | \$54.9028(1) | 18,059.251 | D | |
| Common Stock | 11/24/2010 | | S | | 5,580 | D | \$ 54.5333 ⁽²⁾ | 12,479.251 | D | |
| Common Stock | 11/24/2010 | | М | | 9,108 | A | \$40 | 21,587.251 | D | |
| Common Stock | 11/24/2010 | | S | | 9,108 | D | \$54.333 ⁽²⁾ | 12,479.251 | D | |
| Common Stock | 11/24/2010 | | М | | 24,444 | A | \$40.05 | 36,923.251 | D | |
| Common Stock | 11/24/2010 | | S | | 24,444 | D | \$ 54.5333 ⁽²⁾ | 12,479.251 | D | |
| Common Stock | 11/24/2010 | | М | | 14,264 | A | \$31.58 | 26,743.251 | D | |
| Common Stock | 11/24/2010 | | S | | 14,264 | D | \$ 54.5333 ⁽²⁾ | 12,500.391 ⁽³⁾ | D | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|------|--------|--|--------------------|---|--|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Stock Options (right to buy) | \$40 | 11/24/2010 | | М | | | 9,108 | (4) | 09/21/2016 | Common Stock | 9,108 | \$0.00 | 0 | D | |
| Stock Options (right to buy) | \$40.05 | 11/24/2010 | | М | | | 24,444 | (5) | 09/19/2017 | Common Stock | 24,444 | \$0.00 | 0 | D | |
| Stock Options (right to buy) | \$31.58 | 11/24/2010 | | М | | | 14,264 | (6) | 09/10/2019 | Common Stock | 14,264 | \$0.00 | 28,527 | D | |

Explanation of Responses:

1. Represents the weighted average sale price for the transaction reported. Sales prices ranged from \$54.83 per share to \$55.01 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

2. Represents the weighted average sale price for the transaction reported. Sales prices ranged from \$54.03 per share to \$55.06 per share. The reporting person undertakes to provide upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

3. Includes 21.1405 shares acquired from time to time under the Cracker Barrel dividend reinvestment plan.

4. This option grant vested over three years in equal installments on September 21, 2007, 2008 and 2009, respectively.

5. This option grant vested over three years in equal installments on September 19, 2008, 2009 and 2010, respectively.

6. This option grant vests over three years in equal installments on September 10, 2010, 2011 and 2012, respectively.

Remarks:

Doug Barber by Forrest Shoaf, <u>11/2</u>

11/29/2010

Date

** Signature of Reporting Person

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.