AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended January 28, 1994
Commission file number 0-7536
CRACKER BARREL OLD COUNTRY STORE, INC.
Incorporated in Tennessee
I.R.S. Employer Identification No. 62-0812904

Hartmann Drive, P.O. Box 787
Lebanon, Tennessee 37087
615-444-5533

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes $X \quad$ No_

59,803,900 Shares of Common Stock Issued and Outstanding

## Page 1 of 15

PART I
Item 1. Financial Statements

CRACKER BARREL OLD COUNTRY STORE, INC.

| CONDENSED BALANCE SHEETS | (Unaudited) | (Audited) |
| :---: | :---: | :---: |
|  | January 28, | July 30, |
|  | 1994 | 1993 |
|  | ---- | ---- |
| ASSETS |  |  |
| - ------ |  |  |
| Cash and cash equivalents | \$ 15, 572,725 | \$ 38,552,111 |
| Short-term investments | 55,948,717 | 65, 094,791 |
| Receivables | 1,295, 285 | 2,436,918 |
| Inventories | 32,465,695 | 28,426,408 |
| Prepaid expenses | 489, 905 | 832, 262 |
| Deferred income taxes | 4,014,475 | -- |
| Total current assets | 109,786, 802 | 135,342,490 |
| Property and equipment Accumulated depreciation and amortization | 409, 134, 162 | 362,587,593 |
|  | 67,345,597 | 56,991,727 |
| Property and equipment-net | 341, 788, 565 | 305,595, 866 |


| Long-term investments | $23,130,817$ | $27,421,378$ |
| :---: | :---: | :---: |
| Other assets | 526,226 | 712,783 |
| Total assets | \$475, 232,410 | \$469, 072,517 |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |
| Accounts payable | \$ 16, 909, 811 | \$ 23,137, 298 |
| Other current liabilities | 31,347, 043 | 36,089,916 |
| Total current liabilities | 48,256,854 | 59,227,214 |
| Long-term debt | 23,500,000 | 36,575,799 |
| Capital lease obligations | 1,762,602 | 1,801, 900 |
| Deferred income taxes | 7,809,144 | 4,682,931 |
| Stockholders' equity: |  |  |
| Common stock | 29,896,888 | 29,785,234 |
| Additional paid-in capital | 191,265,289 | 187, 929,934 |
| Retained earnings | 172,741,633 | 149,069,505 |
| Total stockholders' equity | 393, 903, 810 | 366,784,673 |
| Total liabilities and |  |  |
| stockholders equity | \$ $==========$ | \$469, $========$ |

Note: The balance sheet as of July 30, 1993 has been taken from the audited financial statements at that date, and condensed.

See notes to financial statements.

|  | For the Quarters Ended |  |
| :---: | :---: | :---: |
|  | January 28, 1994 | $\begin{gathered} \text { January 29, } \\ 1993 \end{gathered}$ |
| Net sales | \$150, 831, 678 | \$119,575, 294 |
| Cost of goods sold | 54, 056,184 | 41, 865, 742 |
| Gross profit on sales | 96,775,494 | 77,709,552 |
| Expenses: |  |  |
| Store operations | 71,748,488 | 57,464,767 |
| General and administrative | 9,256,389 | 7,584,681 |
| Total expenses | 81,004, 877 | 65, 049,448 |
| Operating income | 15,770,617 | 12,660,104 |
| Interest expense | 751,538 | 769,792 |
| Interest income | 892,543 | 332,114 |
| Income before income taxes and cumulative effect of change in accounting principle | 15,911,622 | 12,222,426 |
| Provision for income taxes | 5,998, 681 | 4,571,187 |
| Income before cumulative effect of change in accounting principle | e $9,912,941$ | 7,651,239 |
| ```Cumulative effect on prior years of changing method of accounting for income taxes``` | - - |  |
| Net income | \$ 9, 912,941 | \$ 7,651,239 |
| Earnings per share: |  |  |
| Before cumulative effect of change in accounting principle | \$ . 16 | \$ . 13 |
| Cumulative effect on prior years of changing method of accounting for income taxes |  |  |
| Net earnings per share | \$ . 16 | \$ . 13 |
| Average common and common |  |  |
| Dividends per common share | \$ 0.00500 | \$ 0.00417 |


|  | For the Six Months Ended |  |
| :---: | :---: | :---: |
|  | January 28, 1994 | $\begin{gathered} \text { January 29, } \\ 1993 \end{gathered}$ |
| Net sales | \$303, 330,575 | \$242, 555,480 |
| Cost of goods sold | 104, 449,484 | 82, 214, 301 |
| Gross profit on sales | 198, 881, 091 | 160, 341, 179 |
| Expenses: |  |  |
| Store operations | 143,518,607 | 115, 915, 381 |
| General and administrative | 18,566,737 | 15,229,731 |
| Total expenses | 162, 085,344 | 131,145,112 |
| Operating income | 36,795,747 | 29,196,067 |
| Interest expense | 1,373,720 | 1,578,283 |
| Interest income | 1,946, 056 | 793, 216 |
| Income before income taxes and cumulative effect of change |  |  |
| Provision for income taxes | 14, 087, 767 | 10,625,714 |
| Income before cumulative effect |  |  |
| Cumulative effect on prior years of changing method of accounting for income taxes | 988,262 |  |
| Net income | \$ $24,268,578$ | \$ 17,785,286 |
| Earnings per share: |  |  |
| Before cumulative effect of change in accounting principle | \$ . 38 | \$ . 31 |
| ```Cumulative effect on prior years of changing method of accounting for income taxes . 02``` |  |  |
| Net earnings per share | \$ . 40 | \$ . 31 |
| Average common and common equivalent shares outstanding 60,540,887 <br> 57, |  |  |
| Dividends per common share | \$ 0.01000 | \$ 0.00834 |


|  | For the | hs Ended |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { January } 28, \\ 1994 \end{gathered}$ | $\begin{gathered} \text { January } 29, \\ 1993 \end{gathered}$ |
| Cash flows from operating activities: |  |  |
| Net income | \$24, 268, 578 | \$17, 785, 286 |
| Adjustments to reconcile net income to |  |  |
| net cash provided by operating activities |  |  |
| Depreciation and amortization of property and equipment | 10,456, 295 | 7,812,105 |
| Loss on disposition of property and equipment | 9,879 | 3,067 |
| (Increase)decrease in inventories | $(4,039,287)$ | 1,690,912 |
| Decrease in other assets | 186,557 | 42,970 |
| Decrease in accounts payable | $(6,227,487)$ | $(2,009,183)$ |
| (Decrease)increase in other current |  |  |
| assets and liabilities | $(2,936,727)$ | 2,000,493 |
| (Decrease)increase in deferred |  |  |
| income taxes | $(888,262)$ | 100, 000 |
| Net cash provided by operating activities | 20,829,546 | 27,425,650 |
| Cash flows from investing activities: |  |  |
| Decrease(increase) in short-term and | 13,436,635 | $(57,031,762)$ |
| long-term investments |  |  |
| Purchase of property and equipment | $(46,715,632)$ | $(37,378,530)$ |
| Proceeds from sale of property and equipment | 56,759 | 31,928 |
| Net cash used in investing activities | $(33,222,238)$ | $(94,378,364)$ |
| Cash flows from financing activities: |  |  |
| Proceeds from issuance of capital stock | -- | 69,501,753 |
| Proceeds from exercise of stock options | 3,447, 009 | 9,667,491 |
| Principal payments under long-term debt and capital lease obligations | $(13,437,253)$ | $(1,104,657)$ |
| Dividends on common stock | $(596,450)$ | $(464,313)$ |
| Net cash (used in) provided by |  |  |
| financing activities | $(10,586,694)$ | 77,600,274 |
| Net (decrease)increase in cash and cash equivalents | $(22,979,386)$ | 10,647,560 |
| Cash and cash equivalents, beginning of year | 38,552,111 | 12,951,661 |
| Cash and cash equivalents, end of quarter | \$15,572,725 | \$23, 599, 221 |

Supplemental disclosures of cash flow
information:
Cash paid during the six months for:
Interest

Income taxes | \$ $2,221,856$ |
| :--- |
| $15,057,919$ |

See notes to financial statements.

## 1. Condensed Financial Statements

The condensed balance sheet as of January 28, 1994 and the related condensed statements of income and cash flows for the quarters and six-month periods ended January 28, 1994 and January 29, 1993, have been prepared by the Company, without audit; in the opinion of management, all adjustments, including normal recurring accruals, have been made for a fair presentation of such condensed financial statements.

These condensed financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company's annual report for the year ended July 30, 1993.

Deloitte \& Touche, the Company's independent accountants, have performed a limited review of the financial information included herein. Their report on such review accompanies this filing.

## 2. Long Term Debt

The Company elected to prepay the following two outstanding debt issues during the second quarter of fiscal year 1994, unsecured notes payable of $\$ 6,800,000$ and Industrial Development Revenue Bonds of $\$ 3,465,000$. The unsecured notes payable of $\$ 6,800,000$ had annual installments of $\$ 800,000$ through 1999, and a final installment due August 5, 2000. The annual interest rate on the notes was $9.5 \%$ through 1997 and thereafter at a rate equal to the U.S. Treasury Note rate plus $1.2 \%$. The $\$ 3,465,000$ Industrial Development Revenue Bonds were redeemable in annual installments of \$700,000 from December 1, 2009 through December 1, 2012, with a final installment due on December 1, 2013, with interest at an annual rate of 8.5\%.

## 3. Income Taxes

The provision for income taxes for the quarter and six-month period ended January 28, 1994 has been computed based on management's estimate of the tax rate for the entire fiscal year. The variation between the statutory tax rate and the effective tax rate is due primarily to credits for FICA tax on tips above minimum wage and targeted jobs tax credits.

The Company adopted Statement of Financial Accounting Standards (SFAS) No. 109, "Accounting for Income Taxes", effective July 31, 1993. This Statement supersedes Accounting Principles Board Opinion No. 11, "Accounting for Income Taxes", which was the Company's prior method of accounting for income taxes. The cumulative effect of adopting SFAS No. 109 on the Company's financial statements increased income by \$988, 262 (\$0.02 per share), for the six months ended January 28, 1994. The adjustment represents the impact of adjusting deferred taxes to new rates as opposed to the higher tax rates in effect when the deferred taxes originated.

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes.

Significant components of the Company's net deferred tax liability as of July 31, 1993 are as follows:

Deferred tax assets:

Financial accruals without economic performance Other
\$ 3,778,730
797,357
4,576,087
Deferred tax liabilities:
Excess tax depreciation over book

8,235,680
35,076
---------
8,270,756
$\$(3,694,669)$
$=========$

The Company provided no valuation allowance against deferred tax assets recorded as of July 31, 1993 and January 28, 1994, as the "more-likely-than-not" valuation method determined all deferred assets to be fully realizable in future taxable periods.

The provision for income tax expense for the six months ended January 28 , 1994 was $\$ 14,087,767$ of which $\$ 13,987,767$ is current income tax expense and $\$ 100,000$ is deferred income tax expense. The Company's effective tax rate for fiscal year 1994 is estimated to be $37.7 \%$.

The provision for income tax expense for the six months ended January 29, 1993 was $\$ 10,625,714$ of which $\$ 10,525,714$ was current income tax expense and $\$ 100,000$ was deferred income tax expense.

The Company's effective tax rate for fiscal year 1993 was $37.4 \%$. The adoption of SFAS No. 109 had no impact on the Company's effective tax rate for fiscal years 1993 or 1994.
4. Seasonality

The sales and profits of the Company are affected significantly by seasonal travel and vacation patterns because of its interstate highway locations. Historically, the Company's greatest sales and profits have occurred during the period of June through August. Early December through the last part of February, excluding the Christmas holidays, has historically been the period of lowest sales and profits. Therefore, the results of operations for the quarter and six-month period ended January 28, 1994 cannot be considered indicative of the operating results for the full year.
5. Stock Split

Per share amounts and average common and common equivalent shares for the quarter and six-month period ended January 29, 1993 have been restated to give effect to the three-for-two stock split in March 1993.
6. Reclassifications

Certain reclassifications have been made in the January 29, 1993 and July 31, 1992 condensed balance sheets to conform to the classifications used in fiscal 1994 and in the 1993 annual report for the purpose of preparing the January 29, 1993 condensed statement of cash flows.

Item 2. Management's Discussion and Analysis of Financial Condition and
Results of Operations

## Results of Operations

The following table highlights operating results for the second quarter of fiscal 1994 as compared to the fiscal 1993 second quarter:

|  | Relation Qua | Net Sales ded | Period to Period |
| :---: | :---: | :---: | :---: |
|  | 01/28/94 | 01/29/93 | Increase(Decrease) |
| Net sales: |  |  |  |
| Restaurant | 74.0\% | 75.4\% | 24\% |
| Gift shop | 26.0\% | 24.6\% | 33\% |
| Total sales | 100.0\% | 100.0\% | 26\% |
| Cost of goods sold | 35.8\% | 35.0\% | 29\% |
| Expenses: |  |  |  |
| Store operations | 47.6\% | 48.1\% | 25\% |
| General and administrative | 6.1\% | 6.3\% | 22\% |
| Total expenses | 53.7\% | 54.4\% | 25\% |
| Operating income | 10.5\% | 10.6\% | 25\% |
| Interest expense | 0.5\% | 0.6\% | (2\%) |
| Interest income | 0.6\% | 0.3\% | 169\% |
| Income before income taxes and cumulative effect of change in accounting principle | 10.5\% | 10.2\% | 30\% |
| Provision for income taxes | 4.0\% | 3.8\% | 31\% |
| Income before cumulative effe of change in accounting principle | ct $\begin{array}{r} \\ 6.6 \%\end{array}$ | 6.4\% | 30\% |
| Cumulative effect on prior years of changing method of accounting for income taxes | -- | -- | -- |
| Net income | 6.6\% | 6.4\% | 30\% |
|  | Same Sto 127 Sto | Analysis <br> ge (\$000) |  |
| Restaurant | \$674.7 | \$650.4 | 4\% |
| Gift shop | 232.3 | 211.4 | 10\% |
| Restaurant \& gift shop | \$907. 0 | \$861.8 | 5\% |

The following table highlights operating results for the six months ended January 28, 1994 as compared to the same period last year:

|  | Relation | Net Sales ate | Period to Period |
| :---: | :---: | :---: | :---: |
|  | 01/28/94 | 01/29/93 | Increase(Decrease) |
| Net sales: |  |  |  |
| Restaurant | 76.6\% | 77.2\% | 24\% |
| Gift shop | 23.4\% | 22.8\% | 29\% |
| Total sales | 100.0\% | 100.0\% | 25\% |
| Cost of goods sold | 34.4\% | 33.9\% | 27\% |
| Expenses: |  |  |  |
| Store operations | 47.3\% | 47.8\% | 24\% |
| General and administrative | 6.1\% | 6.3\% | 22\% |
| Total expenses | 53.4\% | 54.1\% | 24\% |
| Operating income | 12.1\% | 12.0\% | 26\% |
| Interest expense | 0.5\% | 0.7\% | (13\%) |
| Interest income | 0.6\% | 0.3\% | 145\% |
| Income before income taxes and cumulative effect of change in accounting principle | 12.3\% | 11.7\% | 32\% |
| Provision for income taxes | 4.6\% | 4.4\% | 33\% |
| Income before cumulative effec of change in accounting principle | 7 $7.7 \%$ | 7.3\% | 31\% |
| Cumulative effect on prior years of changing method of accounting for income taxes | . $3 \%$ | -- | -- |
| Net income | 8.0\% | 7.3\% | 36\% |

Same Store Sales Analysis
127 Store Average (\$000)

Net sales for the second quarter of fiscal 1994 increased $26 \%$ over last year's second quarter. Same store restaurant sales increased 3.7\%, including .5\% in real terms. Same store gift shop sales increased 9.9\%. Sales from new stores accounted for the remainder of the increase. Net sales for the six months ended January 28, 1994, increased $25 \%$ over the six month period ended January 29, 1993. Same store restaurant sales increased $3.9 \%$, including $.8 \%$ in real terms and same store gift shop sales increased 7.0\%. Sales from new stores accounted for the remainder of the increase.

Cost of goods sold as a percentage of net sales were $35.8 \%$ in the second quarter of this year compared to $35.0 \%$ in the same period a year ago. This increase was primarily due to an increasing mix of gift shop sales, which have a higher cost than restaurant sales. In addition, this increase was partially due to an increase in restaurant cost of goods sold as a percentage of sales, which was primarily due to a new seasonal promotion instituted in the second quarter of fiscal 1994. For the six months ended January 28, 1994, cost of goods sold were $34.4 \%$ compared to $33.9 \%$ for the same period a year ago. This increase was primarily due to both an increasing mix of gift shop sales, which have a higher cost than restaurant sales, and due to an increase in food cost.

Total operating expenses as a percentage of net sales were $53.7 \%$ and $53.4 \%$ in the quarter and six-month period ended January 28, 1994, compared to $54.4 \%$ and $54.1 \%$, respectively, in the same periods a year ago. The decreases in store operating expenses as a percent to net sales were primarily due to increased volume. General and administrative expenses as a percentage of sales were lower this year compared to the second quarter and six-month period of last year primarily due to higher volume.

Interest expense decreased to \$751,538 and \$1,373,720 for the quarter and six-month period ended January 28, 1994 from \$769,792 and \$1,578,283, respectively, in the same periods a year ago. The decreases were primarily due to lower average debt outstanding during the quarter and six-month period ended January 28, 1994. Interest income increased to $\$ 892,543$ and $\$ 1,946,056$ in the quarter and six-month period ended January 28, 1994 from \$332,114 and \$793,216, respectively, in the same periods a year ago. The primary reason for the increase in interest income was higher average funds available for investment.

Liquidity and Capital Resources

The Company's operating activities provided net cash of \$20.8 million for the six months ended January 28, 1994. Net income adjusted by depreciation and amortization provided most of the cash. Decreases in accounts payable, increases in inventories and decreases in other current assets and liabilities partially offset the cash provided by net income adjusted by depreciation and amortization.

Capital expenditures were $\$ 20.6$ million in the second quarter of fiscal 1994 and $\$ 46.7$ million for the six months ended January 28, 1994. Land purchases and cost of new stores accounted for substantially all of these expenditures. The gift shop warehouse expansion capital expenditures were $\$ 3.2$ million for the six-month period ended January 28, 1994.

The Company's internally generated cash and short-term and longterm investments were sufficient to finance all of its growth in the first six months of fiscal 1994.

The Company estimates that its capital expenditures for fiscal 1994 will be approximately $\$ 100$ million, substantially all of which will be land purchases and cost of new stores, except for $\$ 4$ million relating to the gift shop warehouse expansion. Management believes that cash and short-term and long-term investments at January 28, 1994, along with cash generated from the Company's operating activities, will be sufficient to finance its continued expansion in fiscal 1994 and its continued expansion plans through fiscal 1997. Presently the Company has an unused revolving credit line of $\$ 15$ million.

Cracker Barrel Old Country Store, Inc.
We have made a review of the condensed balance sheet of Cracker Barrel Old Country Store, Inc. as of January 28, 1994, and the related condensed statements of income and cash flows for the quarters and six-month periods ended January 28, 1994 and January 29, 1993, in accordance with standards established by the American Institute of Certified Public Accountants.

A review of interim financial information consists principally of obtaining an understanding of the system for the preparation of interim financial information, applying analytical procedures to financial data, and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to such condensed financial statements for them to be in conformity with generally accepted accounting principles.

We have previously audited, in accordance with generally accepted auditing standards, the balance sheet of Cracker Barrel Old Country Store, Inc. as of July 30, 1993, and the related statements of income, stockholders' equity, and cash flows for the year then ended (not presented herein); and in our report dated September 10, 1993, we expressed an unqualified opinion on those financial statements. In our opinion, the information set forth in the accompanying condensed balance sheet as of July 30, 1993 is fairly stated, in all material respects, in relation to the balance sheet from which it has been derived.

DELOITTE \& TOUCHE
March 9, 1994

Item 1. Legal Proceedings

None.

Item 2. Changes in Securities

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders
A. The annual meeting of shareholders was held November 23, 1993.
B. Election of Directors: Previously reported.
C. Other matters: Previously reported.

Item 5. Other Information

None.

Item 6. Exhibits and Reports on Form 8-K

Letter regarding unaudited financial information.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934 the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CRACKER BARREL OLD COUNTRY STORE, INC.

Date: 3/09/94 By /s/Jimmie D. White
Jimmie D. White, Chief Financial Officer

Date: 3/09/94 By /s/Patrick A. Scruggs
Patrick A. Scruggs, Assistant Treasurer

Cracker Barrel Old Country Store, Inc.
Hartmann Drive
Lebanon, Tennessee 37088-0787
We have made a review, in accordance with standards established by the American Institute of Certified Public Accountants, of the unaudited interim financial information of Cracker Barrel Old Country Store, Inc. for the quarters and six-month periods ended January 28, 1994 and January 29, 1993, as indicated in our reports dated March 9, 1994; because we did not perform an audit, we expressed no opinion on that information.

We are aware that our reports referred to above, which were included in your Quarterly Report on Form 10-Q for the quarter ended January 28, 1994, is incorporated by reference in Registration Statement Nos. 2-86602, 33-15775, 33-37567 and 33-45482 on Forms S-8 and Registration Statement No. 3359582 on Form S-3.

We also are aware that the aforementioned reports, pursuant to Rule 436(c) under the Securities Act, are not considered a part of the Registration Statement prepared or certified by an accountant or a report prepared or certified by an accountant within the meaning of Sections 7 and 11 of that Act.

DELOITTE \& TOUCHE

Nashville, Tennessee

