



April 1, 2013

Winter Finally Chills Out as Spring Swings In With Fresh Flavors and Fabulous Finds

New Spring Crop Arrives with Made-From-Scratch and Made in America Choices at Cracker Barrel Old Country Store®

LEBANON, Tenn.--(BUSINESS WIRE)-- Longer days and warmer weather offer a welcome change of seasons and signal the arrival of the best of the crop at Cracker Barrel Old Country Store®. From April 1 through June 2, fresh picked items are popping up on the menu and throughout the store.

"Spring's bounty brings a renewed sense of adventure to the menu from the new Multi-Berry Pancake Breakfast to the seemingly endless choices of Country Dinner Plate main dishes, sides and vegetables," said Cracker Barrel Chef Bill Kintzler. "There's a Grilled Chicken n' Strawberry Salad, Buttermilk Oven Fried Chicken Breast, and the fun-to-try and share anytime, new Cinnamon Pecan Crumble Skillet, served warm in a skillet."

Beyond the blueberries and strawberries, guests can pick out a little red, white and blue to bring home too. The new Made in America collection features dozens of patriotic themed items, all made in America. Items include scarves, jewelry, coasters, tumblers, bunting, flag kits, books, stationery, children's rockers, games, cookware, a USA version of the beloved sock monkey and more. Spring also signals the start of special occasions from Mother's Day to weddings, so Cracker Barrel Old Country Store's custom gift baskets and bundles make great picks too.

New Breakfast Choices — Served All Day

The new Multi-Berry Pancake Breakfast includes three buttermilk pancakes loaded with wild Maine blueberries and topped with fresh strawberries. Comes with a side of warm raspberry syrup plus two Grade A eggs cooked any way guests choose. Served with a choice of thick-sliced hickory-smoked bacon, smoked sausage patties, or turkey sausage patties, 7.99. Pancakes only, 6.39

Eggs-in-the-Basket starts the day with fun. Two slices of sourdough bread, grilled with fresh Grade A eggs in the middle of each slice, create a special Eggs-in-the-Basket breakfast. Served with a choice of thick-sliced hickory-smoked bacon, smoked sausage patties, or turkey sausage patties along with fried apples or hashbrown casserole, 6.99

Introducing Cinnamon Pecan Crumble Skillet. A skillet-full of special-recipe cinnamon coffee cake baked with pecan streusel topping. Served warm, drizzled with sweet vanilla icing. Perfect for one or to share any time of the day, 3.99

New for Lunch and Dinner— Served Daily Starting at 11 a.m.

Buttermilk Oven Fried Chicken Breast begins with a tender chicken breast dipped in seasoned buttermilk then coated with toasted, seasoned cornflake crumbs. Oven baked until crispy and golden brown. Served with a choice of two country vegetables plus made-from-scratch buttermilk biscuits or corn muffins, 7.99

Introducing Mushroom Swiss Chopped Steak Country Dinner Plate that starts with a half-pound grilled chopped steak. Then it's topped with melting Swiss cheese, fresh grilled mushrooms, and a savory gravy. Served with a choice of any two country vegetables plus made-from-scratch buttermilk biscuits or corn muffins, 7.69

Grilled Chicken n' Strawberry Salad includes chicken tenderloins and fresh baby spinach tossed with fresh strawberries, Gala apples, chopped almonds, hickory-smoked bacon, red onions, blue cheese crumbles, and Country Pepper Vinaigrette, 8.29

The classic Country Fried Steak is a Fancy Fixin's® favorite. Enjoy a hearty portion of savory USDA Choice steak, batter dipped, fried to a golden brown, and topped with Sawmill Gravy. Served with a choice of three country vegetables plus made-from-scratch buttermilk biscuits or cornbread muffins, 9.89

Cider BBQ Chicken joins the menu as a Country Dinner Plate choice. The grilled chicken breast is glazed with cider BBQ sauce, topped with a Colby and White Cheddar Cheese and hickory smoked bacon all served with a choice of any two country vegetables plus made-from-scratch buttermilk biscuits or corn muffins, 7.69

Blackberry Cobbler filled with sweet Marion blackberries and baked in a special crust. Served warm with a scoop of premium vanilla ice cream, 2.99

About Cracker Barrel Old Country Store

Cracker Barrel Old Country Store, Inc. provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplings as well as its made-from-scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 622 company-owned locations in 42 states. Every Cracker Barrel Old Country Store[®] location is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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Media:

For Cracker Barrel

Jeanne Ludington, 615-443-9115

jeanne.ludington@crackerbarrel.com

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