### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
|  |

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  COCHRAN SANDRA B |  |  |   |         | CF  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CRACKER BARREL OLD COUNTRY STORE, INC [ CBRL ]   |   |                    |   |                               |  |   |                                    |                  | Check all                                      | ship of Repo<br>applicable)<br>irector<br>fficer (give ti     | Ü                   | Person(s) to Issuer  10% Owner  Other (specify                    |  |
|--|--|--|---|---------|---|---|---|--------------------|---|-------------------------------|--|---|------------------------------------|------------------|--|---|---------------------|---|--|
| (Last) (First) (Middle)<br>305 HARTMANN DR                 |  |  |   |         | 3. Date of Earliest Transaction (Month/Day/Year) 09/14/2010 |   |   |                    |   |                               |  |   |                                    |                  | elow)  |   |                     | below)  |  |
| (Street)  LEBANC  (City)                                   |  |  | 37087<br>Zip)                               |         | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicabiline)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |   |                    |   |                               |  |   |                                    |                  |  | on  |                     |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |   |         |   |   |   |                    |   |                               |  |   |                                    |                  |  |   |                     |   |  |
| Date   |  |  |   |         | Exec<br>Day/Year) if an                                     |   | P.A. Deemed<br>Execution Date,<br>f any<br>Month/Day/Year)  |                    | 3.<br>Transaction<br>Code (Instr.<br>8) |                               | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 |   |                                    | A) or<br>3, 4 an | d 5) Se<br>Be<br>Ov                            | Amount of<br>curities<br>neficially<br>ned Followir<br>ported | F (C                | i. Ownership<br>Form: Direct<br>D) or Indirect<br>I) (Instr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |
|  |  |  |   |         |   | Code  | v   | Amount             | ount (A) or (D) Pr                      |                               | Price  | Tra   | Transaction(s)<br>(Instr. 3 and 4) |                  |  | (111311. 4)   |                     |   |  |
| Common Stock 09/14/2                                       |  |  |   |         |   | 2010  |   | A                  |   | 30,319 <sup>(1)</sup> A       |  | A   | \$                                 | )                | 48,705   |   | D                   |   |  |
| Common   | Stock  |  |   | 08/03   | /2012   |   |   |                    | F                                       |                               | 10,949   | 2)  | D                                  | \$62.96 37,756 D |  |   |                     |   |  |
|  |  | Та   |   |         |   |   |   |                    |   |                               | osed of,<br>onvertib                                       |   |                                    |                  | y Own  | ed  |                     |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/D | n Date, | 4.<br>Transaction<br>Code (Instr.<br>8)                     |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |                    | 6. Date E<br>Expiratio<br>(Month/I      | on Dat                        |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                                    | str. 3           | 8. Price<br>Derivati<br>Security<br>(Instr. 5) | derivativ   | e<br>s<br>ally<br>g | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| C.   |  | Code                                       | v   | (A)     | (D)   | Date<br>Exercisa  |   | Expiration<br>Date | Title                                   | Amo<br>or<br>Nun<br>of<br>Sha |  |   |                                    |                  |  |   |                     |   |  |

#### **Explanation of Responses:**

- 1. Award based upon vesting requirements and certification by the Compensation Committee of achievement of income goal under the 2010 Long-Term Incentive Plan.
- 2. Represents shares deducted to satisfy federal income tax withholding obligations on the vesting of the award disclosed in this filing.

# Remarks:

Sandra B. Cochran by Michael J. Zylstra, Attorney-in-fact

08/07/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.