

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported): March 12, 2010

CRACKER BARREL OLD COUNTRY STORE, INC.

Tennessee
(State or Other Jurisdiction
of Incorporation)

0-25225
(Commission File Number)

62-1749513
(I.R.S. Employer
Identification No.)

305 Hartmann Drive, Lebanon, Tennessee 37087

(615) 444-5533

Check the appropriate box if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

On March 12, 2010, Cracker Barrel Old Country Store, Inc. (the "Company") issued the press release, which is furnished as Exhibit 99.1 to this Current Report on Form 8-K and that is incorporated by reference into this Item, announcing (i) the correct dates that the Company participated in the Raymond James Institutional Investors Conference and the Bank of America Merrill Lynch Consumer Conference, which occurred on March 9, 2010 and March 10, 2010, respectively, and that the webcasts of the Company's presentations at these conferences are available on the Company's website through March 24, 2010 and (ii) that the Company has renewed a consulting contract with Corporate Communications, Inc. for \$10,000 for the next year.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

See Exhibit Index immediately following signature page.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 12, 2010

CRACKER BARREL OLD COUNTRY
STORE, INC.

By: /s/ N.B. Forrest Shoaf

Name: N.B. Forrest Shoaf

Title: Senior Vice President, Secretary
and Chief Legal Officer

EXHIBIT INDEX

Exhibit No.

Description

99.1

Press Release issued by Cracker Barrel Old Country Store, Inc. dated March 12, 2010 (furnished only)

Cracker Barrel
Old Country Store [Logo]

POST OFFICE BOX 787
LEBANON, TENNESSEE
37088-0787

NASDAQ : CBRL

**Investor
Contact:** Barbara A. Gould
(615) 235-4124

**Media
Contact:** Julie K. Davis
(615) 443-9266

**CRACKER BARREL OLD COUNTRY STORE® TO PARTICIPATE IN
J.P. MORGAN GAMING, LODGING, RESTAURANT & LEISURE
MANAGEMENT ACCESS FORUM**

LEBANON, Tenn. – March 12, 2010 – Cracker Barrel Old Country Store, Inc. (the “Company”) (Nasdaq: CBRL) will be participating in the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum at the Encore at the Wynn Las Vegas on March 17. Chairman, President and Chief Executive Officer Michael A. Woodhouse will be attending. The meeting will not be webcast.

The webcasts of the Company’s presentations at the Raymond James Institutional Investors Conference and the Bank of America Merrill Lynch Consumer Conference on March 9 and 10, respectively, are available on the Company’s website in the events section at investor.crackerbarrel.com through March 24.

Cracker Barrel also announced that it has renewed a consulting contract with Corporate Communications, Inc. for \$10,000 for the next year.

Headquartered in Lebanon, Tennessee, Cracker Barrel Old Country Store, Inc. presently operates 594 Cracker Barrel Old Country Store® restaurants and gift shops located in 41 states.

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