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## Customize a Holiday Gift Basket from Cracker Barrel Old Country Store®

food gift baskets and free gift wrapping

LEBANON, Tenn.--(BUSINESS WIRE)-- Are you still searching for that perfect Holiday gift? Cracker Barrel Old Country Store® has unique gifts to include in customized gift baskets for loved ones and special friends. Retail associates can help you select items and bundle them into baskets for under \$25. Two suggestions are baskets for snow days and movie nights.

There are many items you can choose from to customize your baskets. Some gifts to consider for a snow days basket include hot cocoa cones with marshmallows or peppermint, the 3-in-1 Jumbo Checkers set, the classic Cracker Barrel Peg Game and the Giant 600 Cartoon Pack DVD. Just what you need to keep the kids occupied on a snowy day.

A perfect family gift is a basket for movie nights. You can select nostalgic sweet treats such as the Pecan Log Roll, Peanut Brittle, a jar of delicious Jawbreakers, a box of Cracker Jack and a 4-pack of Stewart's Root Beer of Orange Cream Soda. Snuggle up with the family for movie night and enjoy sweet treats from Cracker Barrel®.

In addition to customized baskets, there are a variety of prepared food gift baskets like the breakfast gift basket which includes Buttermilk Pancake Mix, Cracker Barrel Old Country Store® Coffee, Pure Natural Syrup, Natural Apple Butter, Old Fashioned Fried Apples and Dickinsons® Strawberry Preserves for \$39.99.

In addition to the convenience of shopping in the same place where delicious holiday meals are available, guests can save time by having their gifts wrapped -- at no extra charge -- while they are dining. Cracker Barrel will package your baskets and gifts and ship them at regular rates within the Continental United States.

"Our guests expect shopping that's unique and surprisingly fun, so we make sure they can find gifts that will delight their families and friends right here at Cracker Barrel Old Country Store," said Laura Daily, Senior Vice President of Retail for Cracker Barrel. "Our retail staff can provide good advice that creates a compelling value for shoppers."

For guests who want the convenience of shopping online, Cracker Barrel's e-commerce site offers common-sense categories, lots of photos, logical navigation and popular classics. Shoppers can easily find a wide range of items from furniture to food, fun and games, music, holiday and collections. Visit <u>crackerbarrel.com</u> for details and exclusions.

## **About Cracker Barrel**

Cracker Barrel Old Country Store, Inc. provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 625 company-owned locations in 42 states. Every Cracker Barrel<sup>®</sup> unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit <u>crackerbarrel.com</u>.

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