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## Cracker Barrel's Exclusive Dolly Parton DVD/CD Debuts at #2 on Billboard's Top DVD Music Videos Chart

### *Thousands of Fans Spend An Evening With...Dolly*

LEBANON, Tenn.--(BUSINESS WIRE)-- Cracker Barrel Old Country Store® and country music superstar Dolly Parton are pleased to celebrate the #2 debut of the DVD/CD **An Evening With...Dolly** on Billboard's Top DVD Music Videos Chart (week ending April 6, 2012). The first-ever Cracker Barrel two-disc set is available for \$11.99 exclusively at all Cracker Barrel locations and online at [crackerbarrel.com](http://crackerbarrel.com).

"I'm thrilled that this DVD and CD set has been welcomed so warmly," said Dolly. "While I was performing in front of the sold-out audience at the O2 arena in London for that concert, I could feel the energy and excitement of the fans and I was able to send it back to them in the songs I sang that night. Sharing them through the Cracker Barrel exclusive music program was a natural way to continue the excitement of that concert experience. Cracker Barrel fans are the same wonderful people who are my fans."

"Working with Dolly for a second time has been doubly exciting," said Julie Craig, Cracker Barrel Marketing Manager. "It's the first time we have released a two-disc set, and together they are just jam-packed with music including some of Dolly's biggest hits, on stage entertainment, and down-home conversations with Dolly. The DVD offers a rare look behind the scenes at one of Dolly's concert tours and complements the CD beautifully."

#### **An Evening with Dolly** CD Track Listing:

1. Two Doors Down
2. Jolene
3. Coat of Many Colors
4. Only Dreaming
5. Little Sparrow
6. The Grass is Blue
7. Do I Ever Cross Your Mind
8. Here You Come Again
9. Islands in the Stream
10. 9 to 5
11. I Will Always Love You
12. Shattered Image\* - previously unreleased live bonus track
13. My Tennessee Mountain Home\* - previously unreleased live bonus track

#### **An Evening with Dolly** DVD Track Listing:

1. Two Doors Down
2. Jolene
3. Backwoods Barbie
4. Coat of Many Colors
5. Only Dreamin'
6. Better Get to Livin'
7. Shinola
8. Little Sparrow
9. The Grass is Blue
10. Do I Ever Cross Your Mind
11. Here You Come Again
12. Islands in the Stream

13. 9 to 5
14. I Will Always Love You
15. Jesus and Gravity

**An Evening With...Dolly** is the latest in Cracker Barrel's exclusive music program. In January, Cracker Barrel released the **Gospel Side of Dailey & Vincent** CD. In September of 2011, The Oak Ridge Boys' CD **It's Only Natural** was released through Cracker Barrel's exclusive music program. In July, Cracker Barrel released Jason Michael Carroll's all-country **Numbers** with 11 new songs and one previous hit. In May, Cracker Barrel released **Teddy Gentry's Best New Nashville** with original music from 12 talented new artists and Randy Travis' self-titled album **Randy Travis**. In March of this year, Cracker Barrel released Kenny Rogers' **The Love of God**, which debuted at #8 on the Billboard Top Country Albums chart and #2 on the Top Christian Albums chart. In January, Cracker Barrel released **The Grascals & Friends - Country Classics With A Bluegrass Spin**, which debuted at #1 on Billboard magazine's Bluegrass Albums chart and at #26 on Billboard's Top Country Albums chart. In November 2010, Cracker Barrel released Smokey Robinson's **Now & Then**, which debuted at #19 on Billboard magazine's R&B chart and was nominated for an NAACP IMAGE AWARD. September saw the release of the self-titled **Rodney Atkins**, which included four #1 hits, and Mandy Barnett's **Winter Wonderland**. Over the last few years, Cracker Barrel has released exclusive CDs with Craig Morgan, Wynonna, Alan Jackson, the Zac Brown Band, George Jones, Montgomery Gentry, Bill Gaither, Ricky Skaggs, Aaron Tippin, Alison Krauss & Union Station, Josh Turner, Amy Grant, Sara Evans and Charlie Daniels.

### **About Cracker Barrel**

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 612 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit [crackerbarrel.com](http://crackerbarrel.com).

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