



March 19, 2012

Shake off Those Winter Blahs with a Visit to Cracker Barrel®

New Spring Seasonings menu and fresh-picked garden accessories available for a limited time

LEBANON, Tenn.--(BUSINESS WIRE)-- Send the winter doldrums packing with a visit to Cracker Barrel Old Country Store® for garden fresh selections on the menu and throughout the store from March 19 through May 23.

"Fresh fruits and vegetables, from baby spinach to green tomatoes and bananas to strawberries, are presented in fresh new ways on our Spring Seasonings menu," said Cracker Barrel Chef Bill Kintzler. "We simmer the Shrimp n' Grits with fresh green tomatoes and serve the meal in a personal skillet," said Kintzler. "Our Grilled Chicken n' Spinach Salad is tossed with a flavorful combination of fruits, cheese and nuts. We've chosen seasonal ingredients at the peak of their goodness and combined them in a way that we hope will pique our guests' interest."

New Breakfast Choices — Served All Day

Start the day with a parfait of low-fat vanilla yogurt blended with raspberries and fresh strawberries. A honey-oat granola mix with almonds tops the Wholesome Mornin' Sampler that is served with a home-baked multi-berry muffin, two Grade A eggs, prepared just the way you like 'em, and a choice of turkey sausage patties, smoked sausage patties or our thick-sliced hickory-smoked bacon.

The Multigrain Pancake Breakfast features six-grain batter griddled to a golden brown, topped with real butter, and served with a warm bottle of 100% pure natural syrup. Comes with two Grade A eggs, cooked to order and a choice of our thick-sliced hickory-smoked bacon, smoked sausage patties, or turkey sausage patties.

The Multigrain n' Granola Pancake Breakfast combined with honey oat granola mix with almonds gives these golden brown pancakes a little crunch. Topped with real butter and served with Dickinson's® Pure Honey and fresh sliced bananas. Served with two Grade A eggs cooked to order and a choice of our thick-sliced hickory-smoked bacon, smoked sausage patties, or turkey sausage patties.

New for Lunch and Dinner— Served Daily Starting at 11 a.m.

Shrimp n' Grits Skillet fills a personal skillet with seasoned shrimp and diced green tomatoes simmered in a rich, buttery sauce topped with diced red tomatoes and crumbled bacon, and served over a bed of cheesy, coarse-ground grits. Comes with tossed side salad, and a wedge of our special recipe cornbread made with roasted corn and Colby cheese.

The Grilled Chicken n' Spinach Salad starts with grilled chicken tenderloins and fresh baby spinach then tosses them with fresh strawberries, Gala apples, chopped almonds, hickory-smoked bacon, red onions, blue cheese crumbles and country pepper vinaigrette.

The Haddock dinner features a lightly breaded North Atlantic whitefish Haddock fillet grilled until it's fork-tender. Served with a choice of three country vegetables, a lemon wedge and made-from-scratch buttermilk biscuits or corn muffins.

New Crustless Coconut Cream Pie tops homemade coconut cream custard with oven-toasted coconut flakes and real whipped cream. It's a sweet ending for any meal.

The featured beverage for spring is ice-cold lemonade served in a frosty mug and it comes with free refills.

Spring gifts and accessories have sprung up all over Cracker Barrel Old Country Store, too, including a great selection of classic Easter candies that are sweet traditions worth passing on. Hard working gardeners can soothe hands with natural J.R.Watkins Aloe & Green Tea products. And special gifts including Mother's Day gift bundles can be customized and shipped in one easy trip.

About Cracker Barrel

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price. The restaurant serves up delicious, home-style country food such as meatloaf and homemade chicken n' dumplins as well as its made from scratch biscuits using an old family recipe. The authentic old country retail store is fun to shop and offers unique gifts and self-indulgences.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 612 company-owned locations in 42 states. Every Cracker Barrel unit is open seven days a week with hours Sunday through Thursday, 6 a.m. — 10 p.m., and Friday and Saturday, 6 a.m. - 11 p.m. For more information, visit crackerbarrel.com.

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For Cracker Barrel

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